

INTEGRATED E-COMMERCE AND SUPPLY CHAIN PLATFORM TRANSFORMING LOCAL RETAIL

Local retail is under pressure



Still in the existing supply-side economies of scale

Consumers

Consumer changed their behavior using smartphones to ... do anything.

New Tech

New Technologies are transforming retail space and how consumer is serviced.

Flexibility

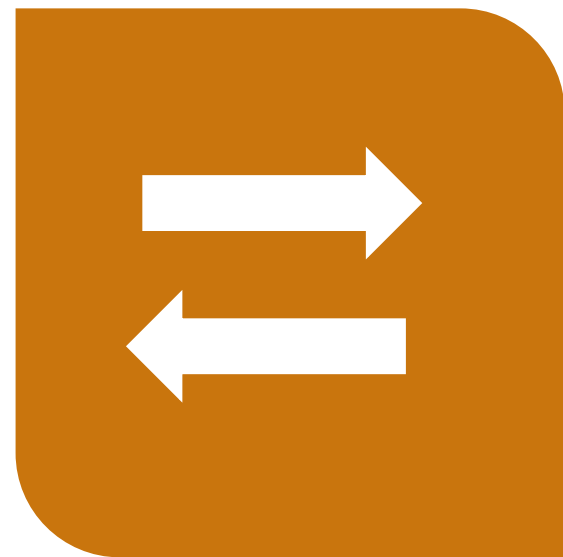
Need to provide instant delivery, returns and lot of other services.

Cost

Local retailers and suppliers cannot optimize their cost for e-commerce.

New life for local retail

SharedChain opens e-commerce opportunities for every retailer & supplier



Direct Transaction

Purchasing prices are significantly reduced (**12%**) by eliminating middleman brokers such as distributors and wholesalers.



Low Cost logistics

Combination / consolidation of distributed logistic resources allows to provide very efficient pricing. (**6% reduction**)



Instant Access

No need to build any infrastructure, webpages or anything else – all is readily available for retailers and suppliers.



E-commerce redefined

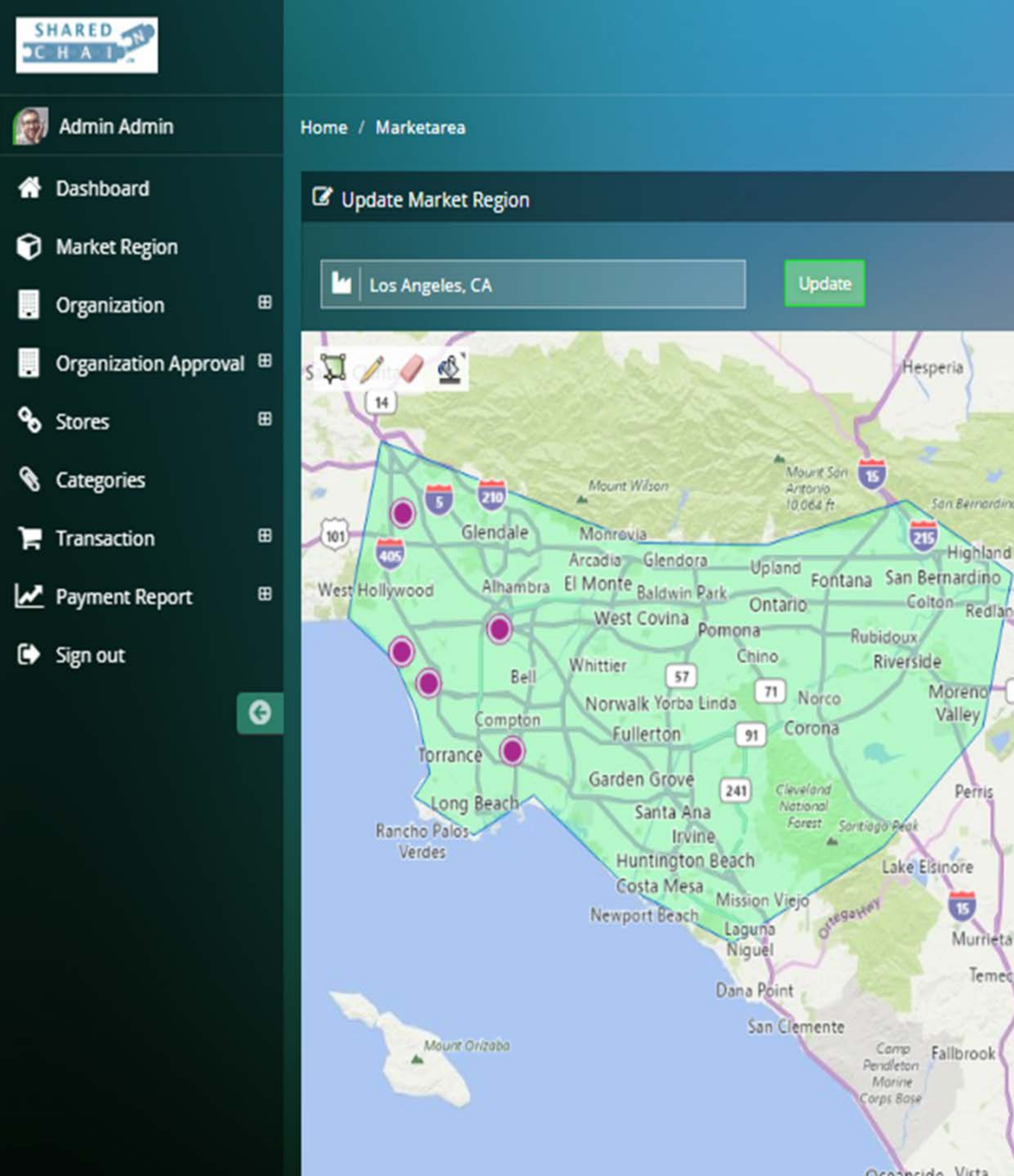
The best level of service including **same day delivery, returns and pick-ups** and way more.



Increase reach

Ability to service customers outside of local area.

In a new demand-side economies of scale (network effects)



Local market-based, integrated e-commerce and supply chain platform

- Applicable and interconnect-able everywhere in the global markets – **High scalability!**
- Constructed with the voluntary participation of many outsourcing function service providers – **No physical infrastructure costs!**
- Consolidated transportation of products at every stage through centralized communication – dramatically cuts logistics and supply chain expenses – **Cheaper!**
- Enables low cost same day delivery - **Faster!**
- Fulfillment by the system – **Easier!**
- Direct transactions by eliminating middle brokers
- Fair Condition for Competition to All, Big or Small
- Finally, creating a **new demand-side economies of scale**, and revolutionizing business for the modern information age market.



SharedChain Services

Complete e-commerce & supply chain platform for local retail, both online & offline

Same day delivery

Delivery to end customer utilizing service providers to offer same day delivery at the affordable prices.



Instant online store

Retailers can expand their market reach by using instant e-commerce local services.

Pick-up services

Pick-up at local delivery centers or in retail stores for end consumers.



Wholesale trading

Suppliers can expand their business by listing their products at the platform reaching to all retailers.

Reverse Logistics

Pick-up of the faulty or returned goods increasing comfort for consumers without massive cost.



Optimisation of resources

SharedChain offers service providers to maximize utilization of their resources.

Local optimized delivery

SharedChain is optimizing commerce services for the local markets, allowing local fresh food delivery.



Trade tracking

SharedChain tracks all goods traded and distributed through platform preventing theft and counterfeit.

Market opportunity

The market opportunity is gaining **the momentum**

94%

Offline retail trade

The largest part of retail trade is still conducted offline, which will gradually shift online due to consumer behavior changes – massive market opportunity for SharedChain.

\$160B

Retail Sales in LA county alone

LA county will be our first target 'local' market

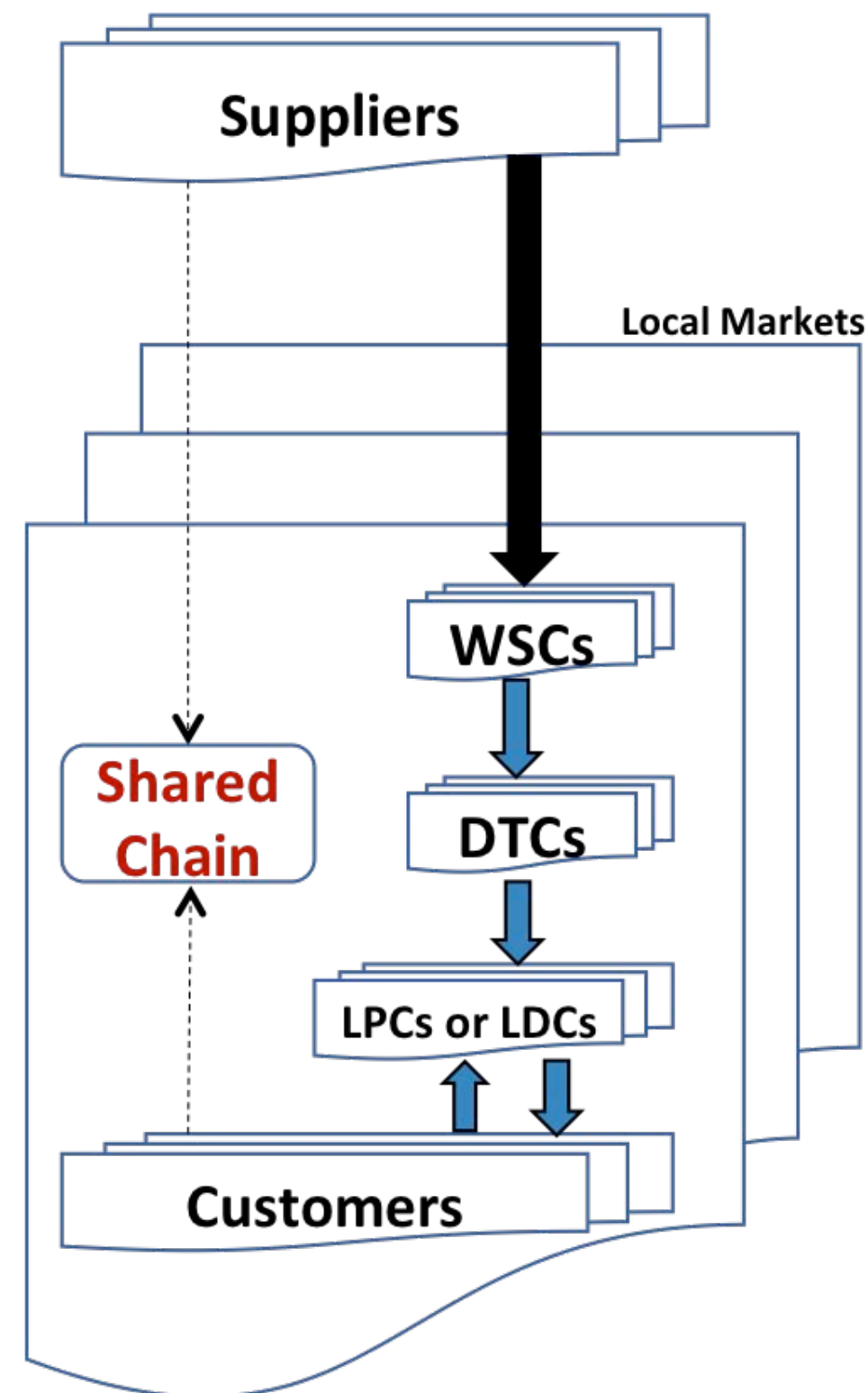
115

US Local markets

There will be 115 'local' markets, which SharedChain can gradually expand into and service them.

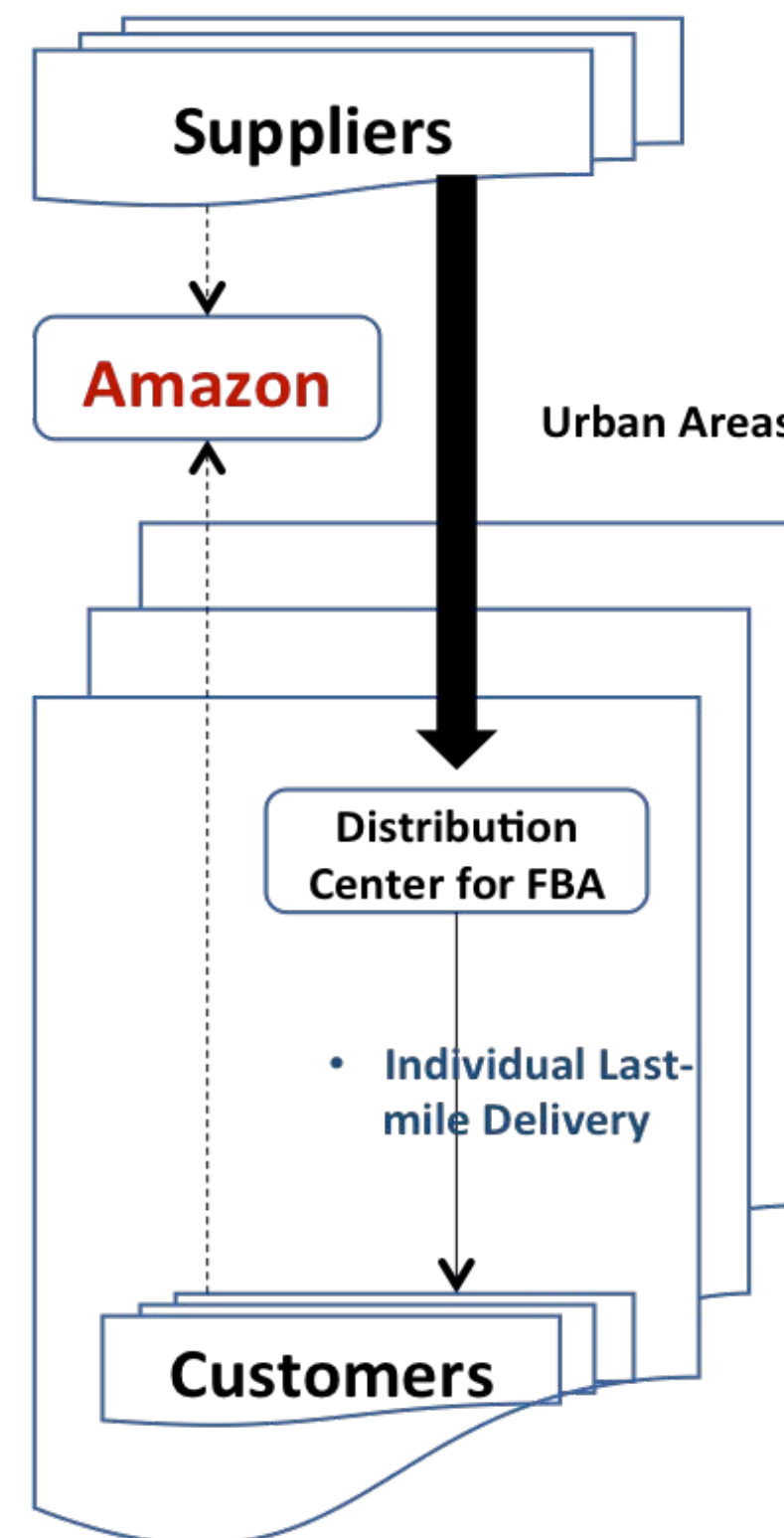
Competition

SharedChain is the only e-commerce and supply chain solution with infinite scalability



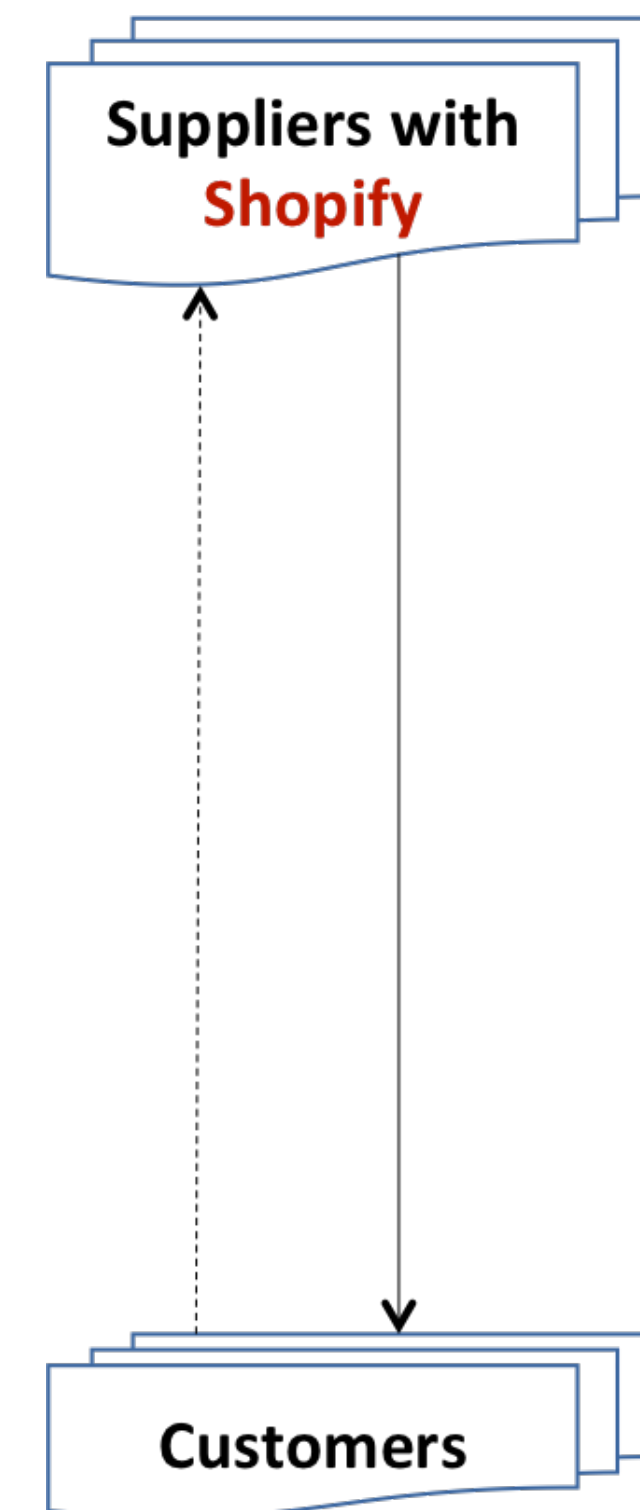
SharedChain

Unlimited capacity
Fair pricing
No competitive threat
Decentralized supply chain networks



Amazon

Limited capacity
Premium pricing
Conflict of interest



Individual

Individual Drop-shipping by expensive Carriers
Long-distance rush shipping
No reverse logistics

Business Model

Very scalable **business model**

- ✓ **Transaction & Connection fees**
SharedChain supports real commerce generating profitable transactions for its users, where it will charge **4%** of offered price to suppliers and **20%** of local supply chain infrastructure service fee to service providers.
- ✓ **Listing & Subscription fees**
For suppliers SharedChain will in future charge for access to its customers listing and subscription fees
- ✓ **Lowest overall costs**
SharedChain has lowest overall operating costs as it does not operate physical logistical infrastructure but cloud based platform.
- ✓ **Complete e-commerce solution**
SharedChain is complete e-commerce solution, therefore capturing the entire value and offering the most seamless process for its customers



Software developed, system proven in operations

Actual SharedChain transaction from pilot operation in Los Angeles

From order to delivery it took 3 hours 54 minutes for this single transaction

Lower cost, much faster delivery than Amazon or eBay!



Amazon

Grand Order Total: \$252

Amazon Referral Fee Total: $15\% \times \text{Grand Order Total} = \37.8

+ Amazon FBA Fee : $\$3.75/\text{EA} \times 18 = \67.5

Amazon Fee Total: \$105.3
(41.78% of Grand Order Total)

SharedChain

Grand Order Total: \$252

- Net Sales Total: \$217.85

SharedChain Transaction Fee + Fulfillment Fee: \$34.15
(13.5% of Grand Order Total)

Much cheaper than Amazon!

7

Easy Integration with SharedChain Operating System

Much cheaper & better services without sacrificing profits and also without investing much

Individual e-commerce platforms

- 2 – 10 business days delivery
 - Expensive carrier cost
- No marketing collaboration

e.g.: Omaha Steaks, MeUndies, Joan's On Third



Omni-channel mega-brand stores

- Big investment is required to develop services such as Free Shipping & Free Returns, and Buy Online & Pick Up in Store
 - Very expensive to keep services
 - Still no marketing collaboration

e.g.: Nordstrom, Kohl's, Macy's, JC Penny, and Target



SAME CUSTOMERS



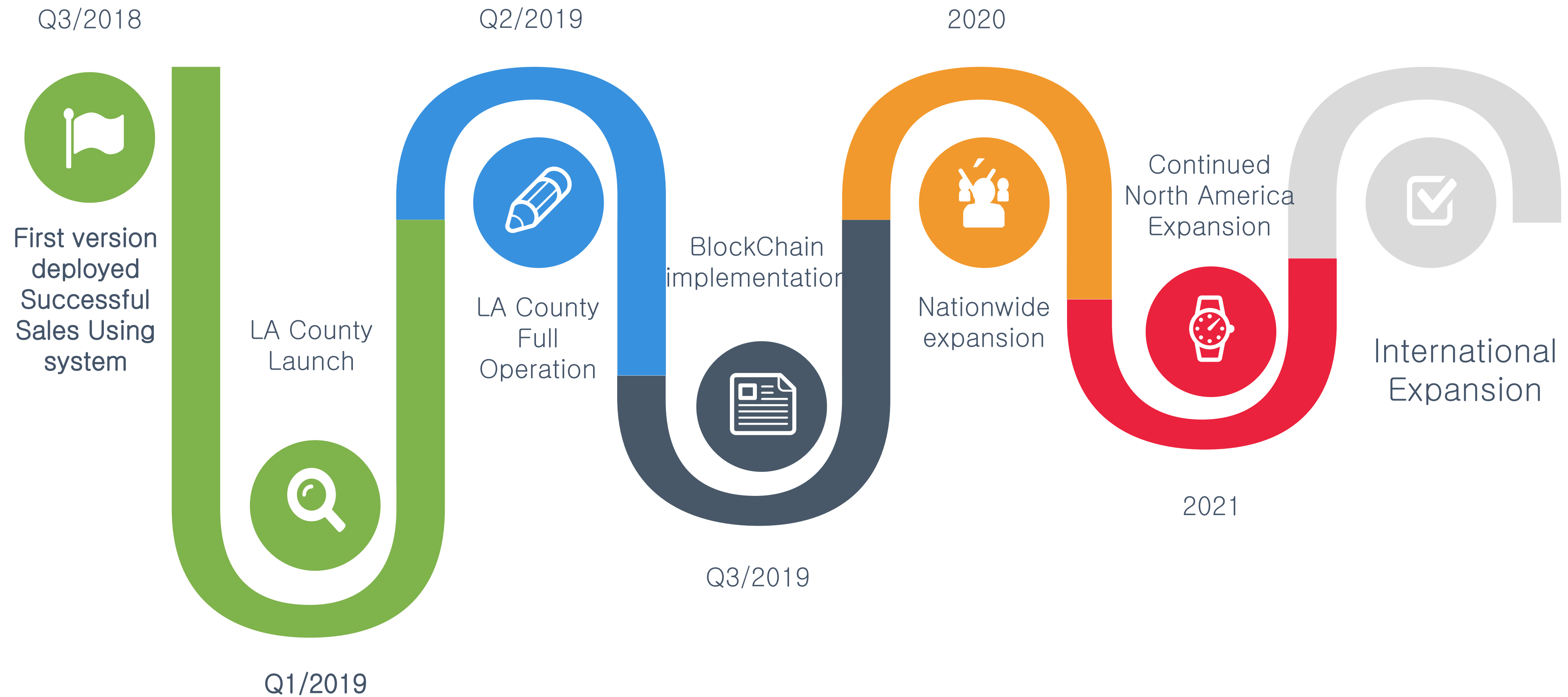
Easy integration with SharedChain

- No big investment is required
- Easy and cheap to create new service applications and also to keep them
- Free Same Day Pick-Up & Returns, or Shared Same Day Home Delivery for All Orders
- Full marketing collaboration is possible: Power selling to multiple channels – sell product through hundreds of other channel partners / resellers

Go to Market

SharedChain will expand to additional local markets and then internationally

Can also expand services provided



Experienced team

SharedChain is driven by experienced and diverse team



Luke Ho-Hyung Lee

CEO & Founder
Expert in logistic and supply chain, serial international entrepreneur.



Dr. Drew Miller

VP, Business Development
Seasoned corporate M&A and development executive with blockchain expertise



Tim Curran

VP, Logistics
Expert in Logistics & 3PL Management and Integrated Facilities Management



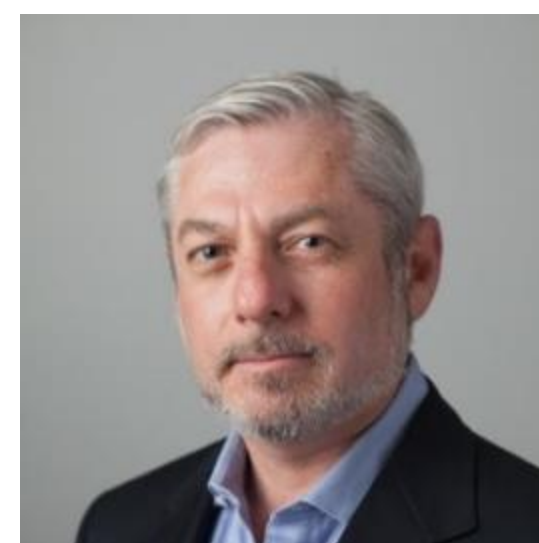
Michal Lin

CTO
Experienced Data Scientist and IT expert, several projects in e-commerce space



Patrick Monaghan

General Counsel
Multi-disciplinary commercially driven international lawyer.



David Gimpelevich

Advisor, Marketing



Venkatesh Sankaran

Head, Software Dev.

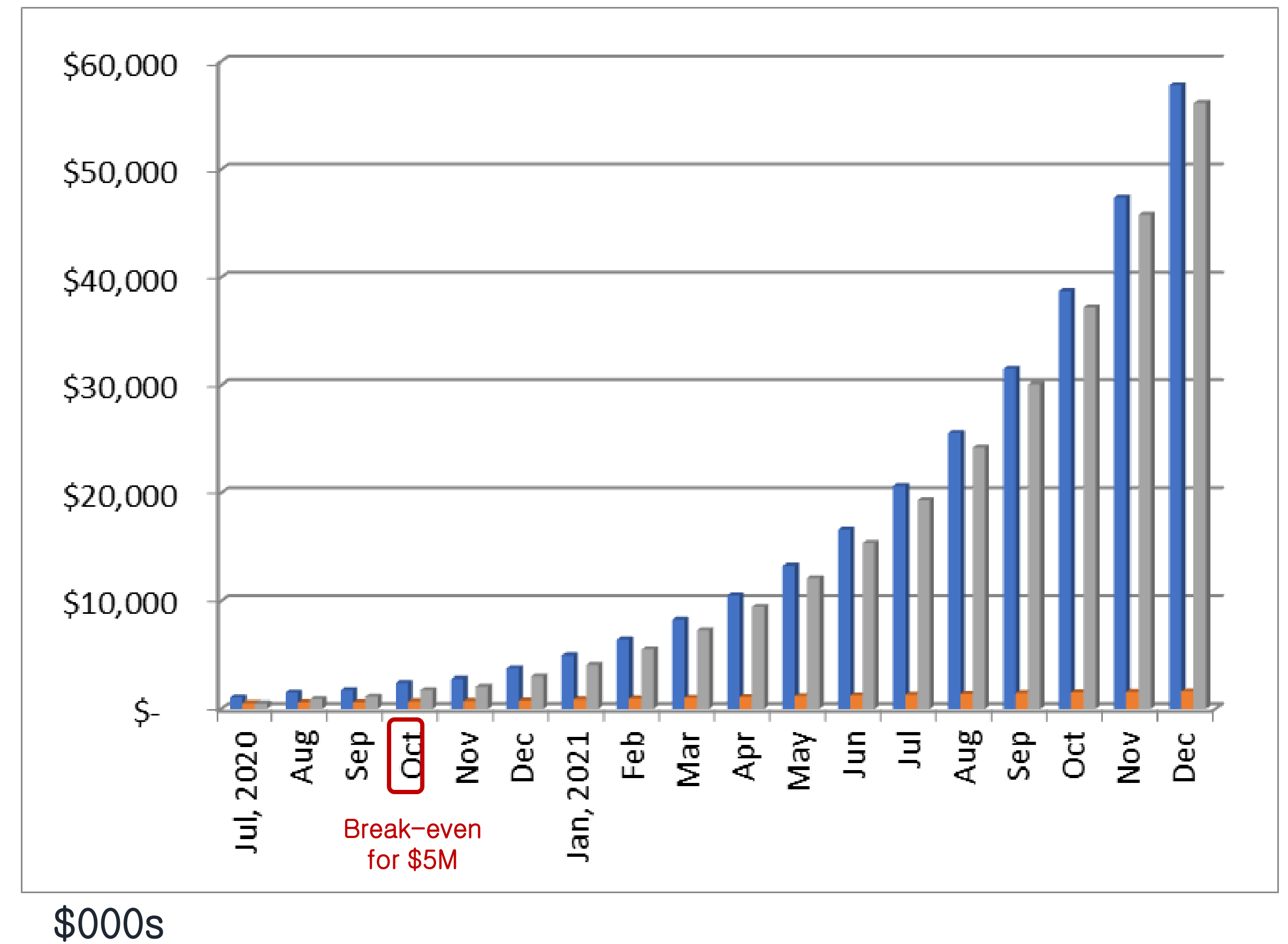
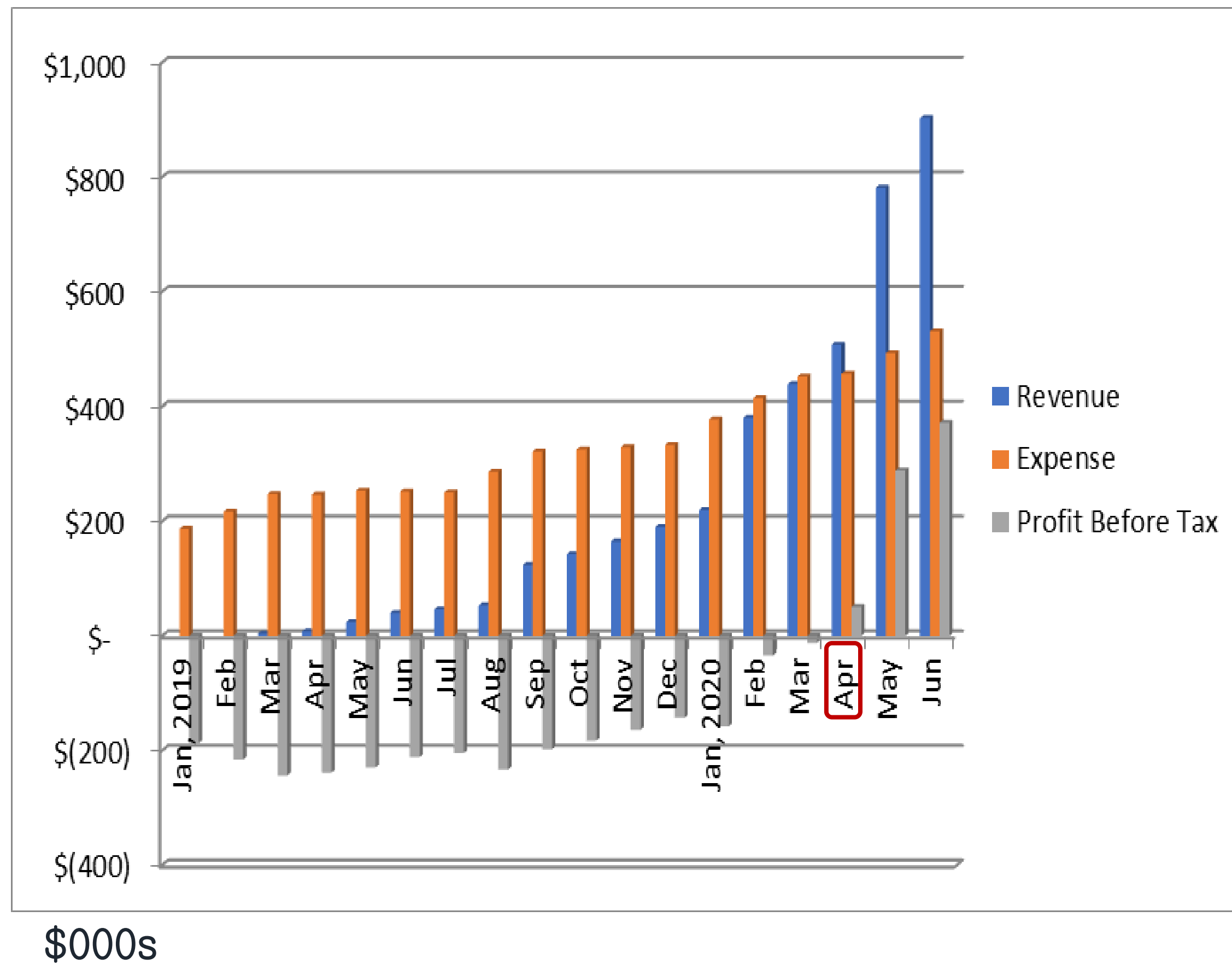


Daniel Frank

Advisor, Logistics

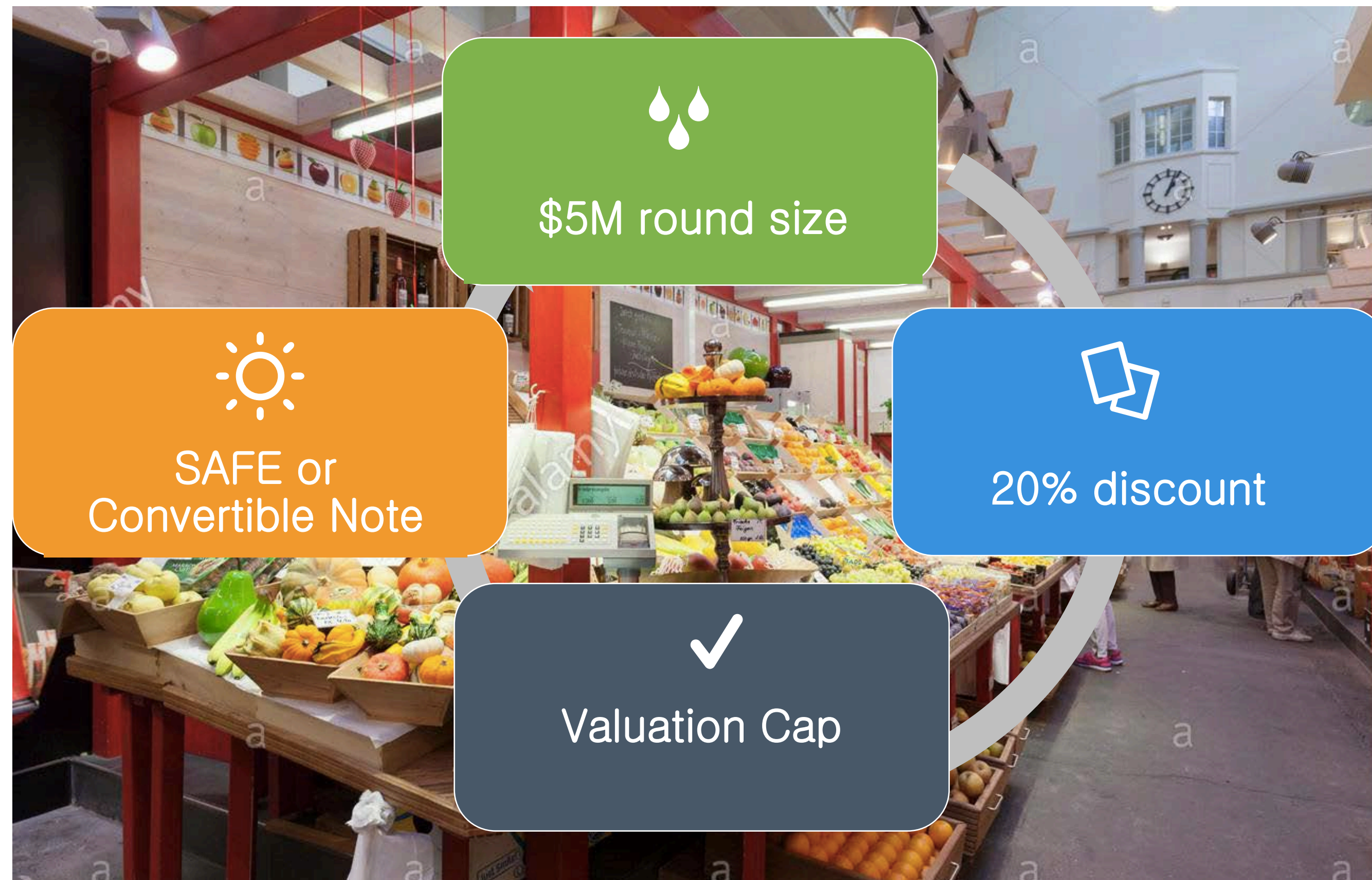
Proforma SharedChain Earnings estimates suggest profits of several hundred million to several billion dollars as we expand

Revenues and Profit Before Tax from January 2019 to December 2021 (3 years)



Excel spreadsheet of financial model available upon request

SharedChain can launch with a million in financing, but pursuing \$5 million so plenty of capital to fund rapid system improvements and reach profitable operating volumes faster





GET IT IN TOUCH

Join the transformation of local retail!

SharedChain

Ubiquitous Marketplace System,
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