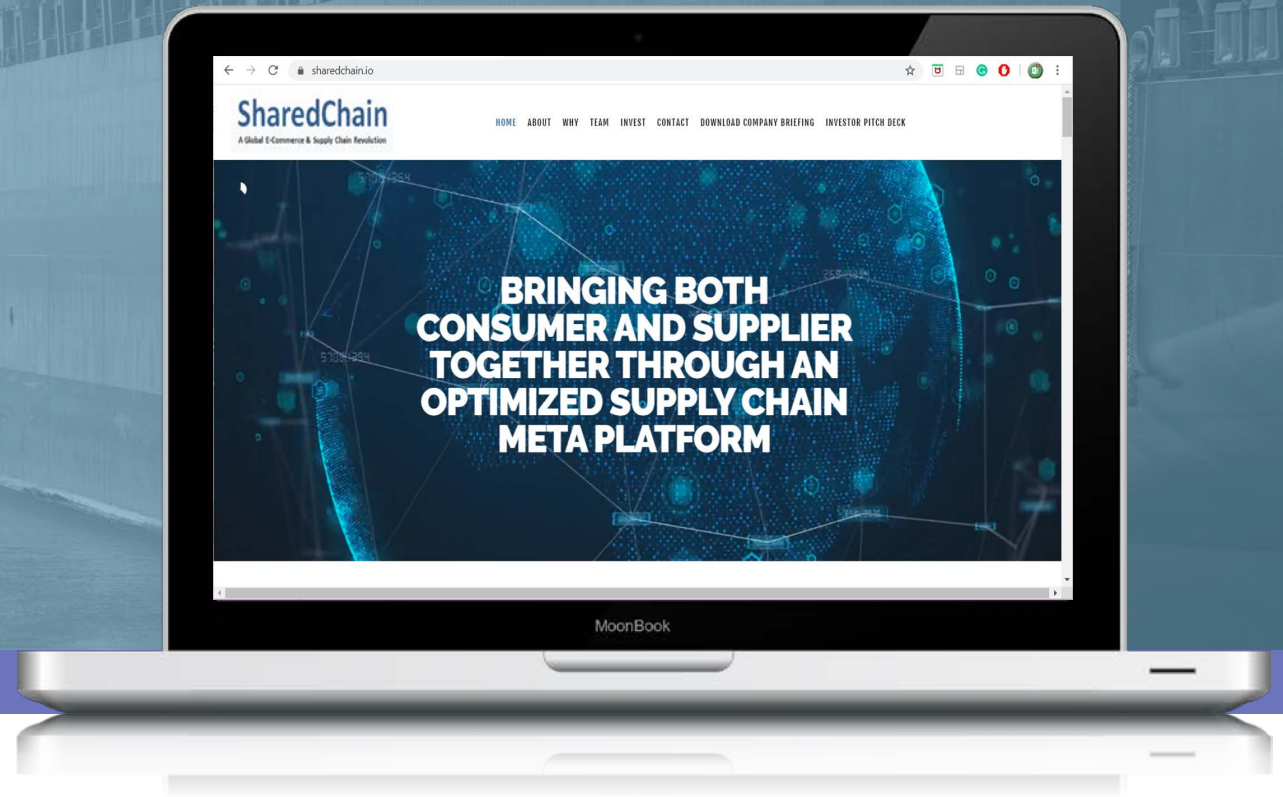


SharedChain

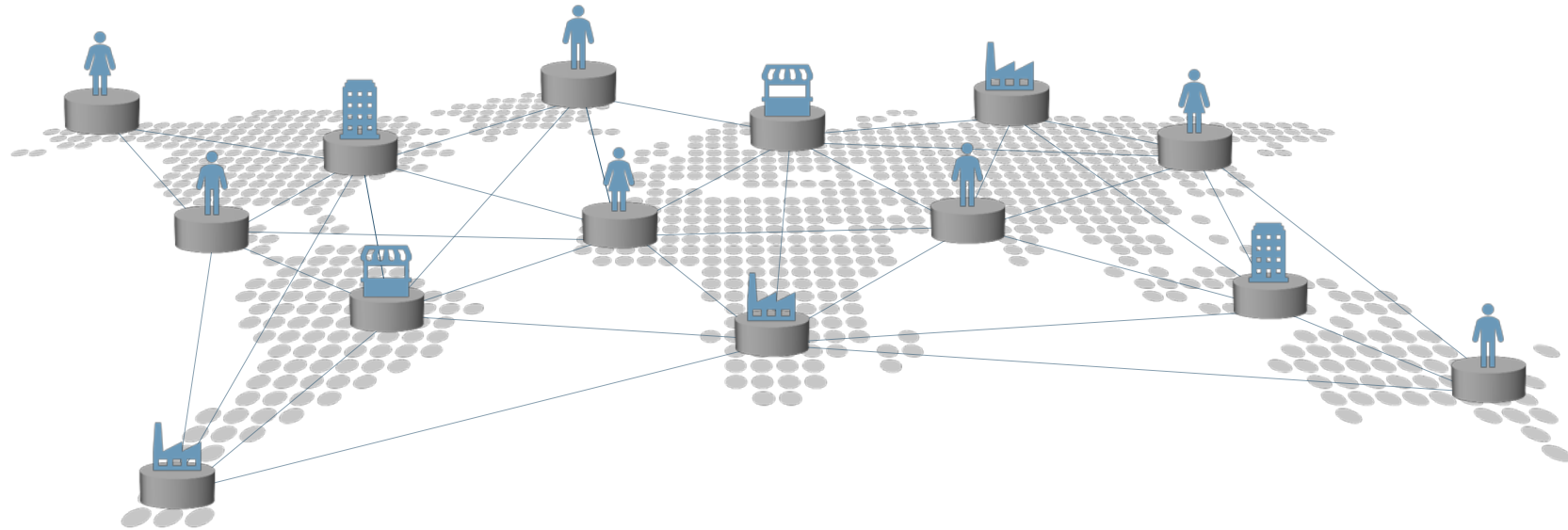
“Much cheaper, faster & easier”



SharedChain

ABOUT

SharedChain is a new patented 3D supply chain process system for connecting multiple providers of goods with consumers worldwide



THE PROBLEM

In the real supply chain process, currently, **there is no truly optimized supply chain platform** that allows for all orders to be delivered the same day (or next day at least) while simultaneously bringing benefits in terms of customer satisfaction and profitability.

Current supply chain process is characterized by:

Result?

01

Need for multiple
warehouses

02

High supply
chain costs

03

Slow
delivery

04

High
consumer prices

05

Low customer
satisfaction

=

**LOW
PROFITABILITY**

A large container ship is shown from a side-on perspective, sailing on a body of water. The ship is heavily loaded with stacked shipping containers. The image has a blue tint and a semi-transparent dark blue horizontal band across the middle where the text is located.

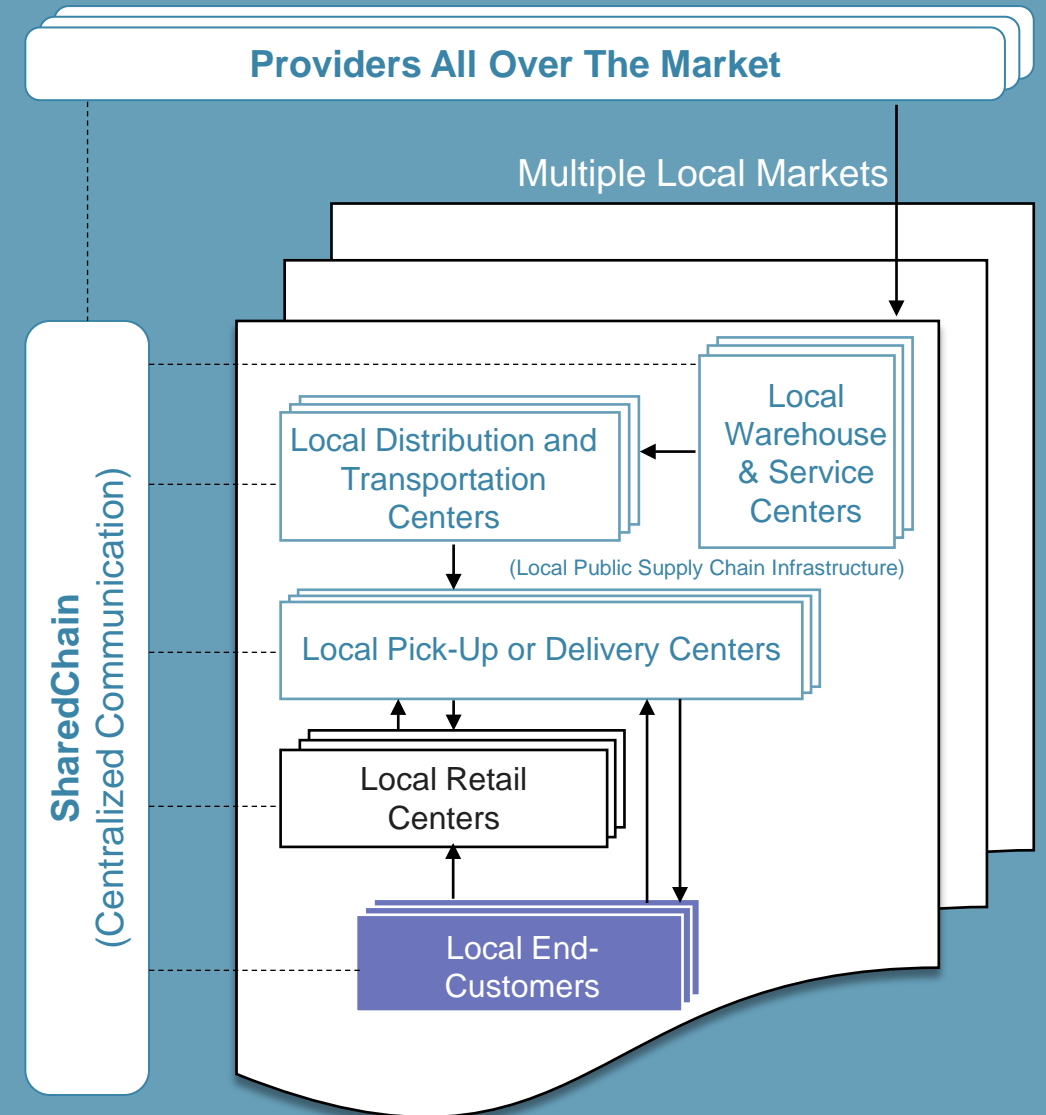
SharedChain

For The First Time, Communication & Physical Fulfillment Platform in one

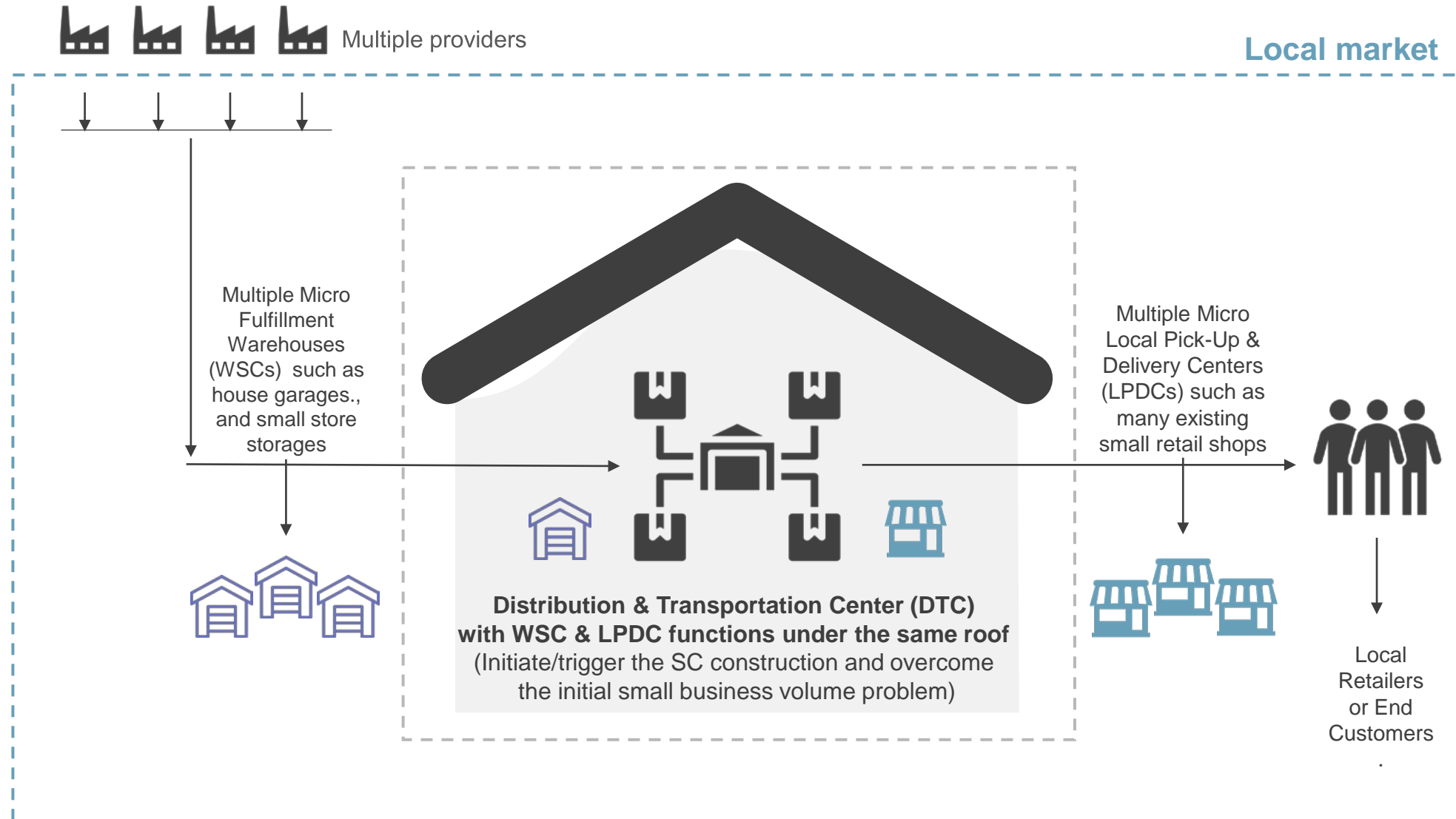
THE SOLUTION

SharedChain has developed an optimized supply chain operating system for the first time by dividing the market into multiple local markets, and by creating an Airbnb-like platform and eBay-like e-marketplace in each local market.

SharedChain has developed a global system of interconnected “local market” networks, called a new **Inter-Supply-Chain-Net (ISCN)**.



WHAT HAPPENS WITHIN EACH LOCAL MARKET?



INCENTIVES AND GAINS



(WSF)

Multiple Micro Fulfillment Warehouses such as house garages, based on our calculations, with the average 2,000 cu ft. of their space, could easily make more than....

\$2,000 / month



(LPDC)

Micro Local Pick-Up & Delivery Centers such as many existing small retail shops, could easily make more than...

\$10,000 / month

SharedChain

**No need to rely on
existing monopolized
logistic companies**

Existing Paradigm

- 01** Private supply chain networks
- 02** Supply-side economies of scale
- 03** Individual fulfilment with some bundled products out of millions of different products
- 04** Nation-wide supply chain
(Long-distance rush just-in-time delivery)
- 05** Individual Marketing

VS

SharedChain

- 01** Public supply chain infrastructure
(constructed with the voluntary participation of many outsourcing logistics service providers)
- 02** Demand-side economies of scale
(with consolidated business volume)
- 03** Bundled and shared fulfillment process
(Bundled volume picks & shipping in lots; shared distribution & shipping; simple bundled products and volume delivery)
- 04** Local market-based supply chain
(Local warehousing-based short distance delivery)
- 05** Full marketing collaboration,
(based on public supply chain infrastructure).

SHAREDCHAIN - Effects

SharedChain system brings high supply chain efficiency and applicability, for all physical industries.

Supply chain process with SharedChain system will be characterized by:

Result?

01

No need for multiple
warehouses

02

Lower supply
chain costs

03

Faster delivery
(same or next day)

04

Lower
consumer prices

05

Higher customer
satisfaction

=

**HIGHER
PROFITABILITY**

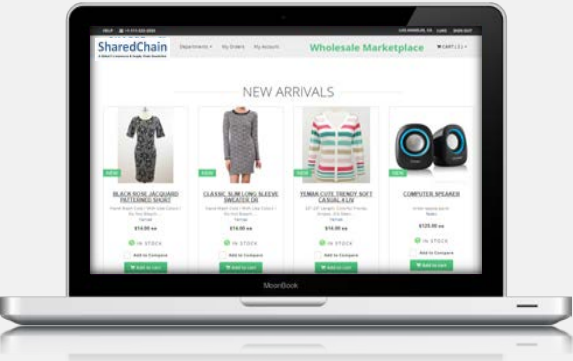
PILOT OPERATION

SharedChain deducted a pilot operation in the Los Angeles, to compare its efficiency with Amazon.

Amazon is the only available resource that delivers products to consumers efficiently but not truly optimized.

Pilot operation showed that the SharedChain is much cheaper than Amazon, with much faster delivery that, for this order, took only 3 hours and 54 minutes!

SharedChain



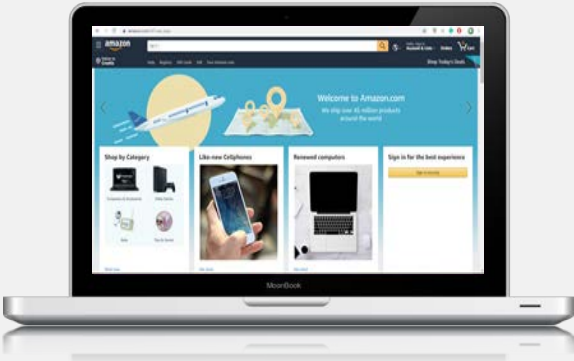
\$252

\$34.15

13.5%

VS

Amazon



Grand Order Total:

Total Fees:

% of Grand Order Total:

\$252

\$105.3

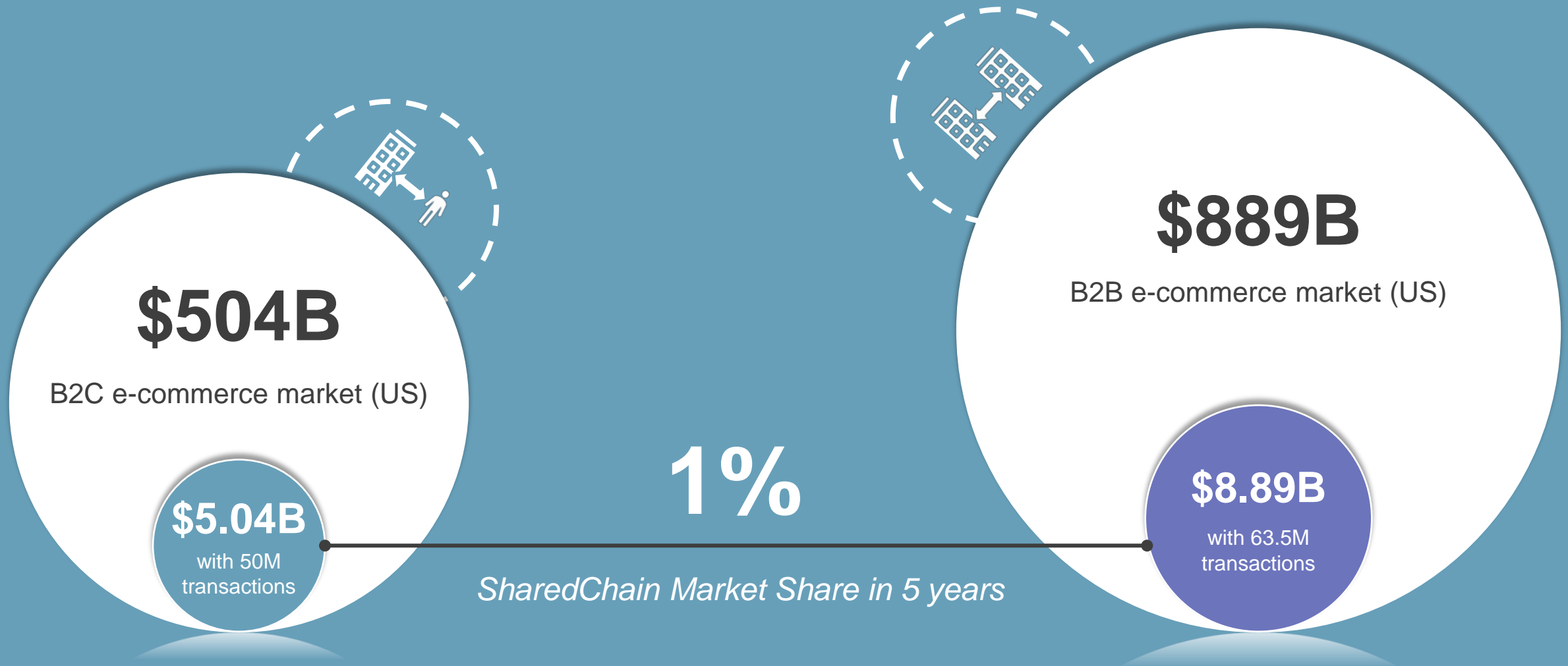
41.78%

A blurred high-speed train moving from left to right, creating a sense of speed. The train is white with blue and grey accents. The background is a soft-focus landscape with green grass and trees.

SharedChain

Systematically, fulfillment cost will be reduced by more than **30%**

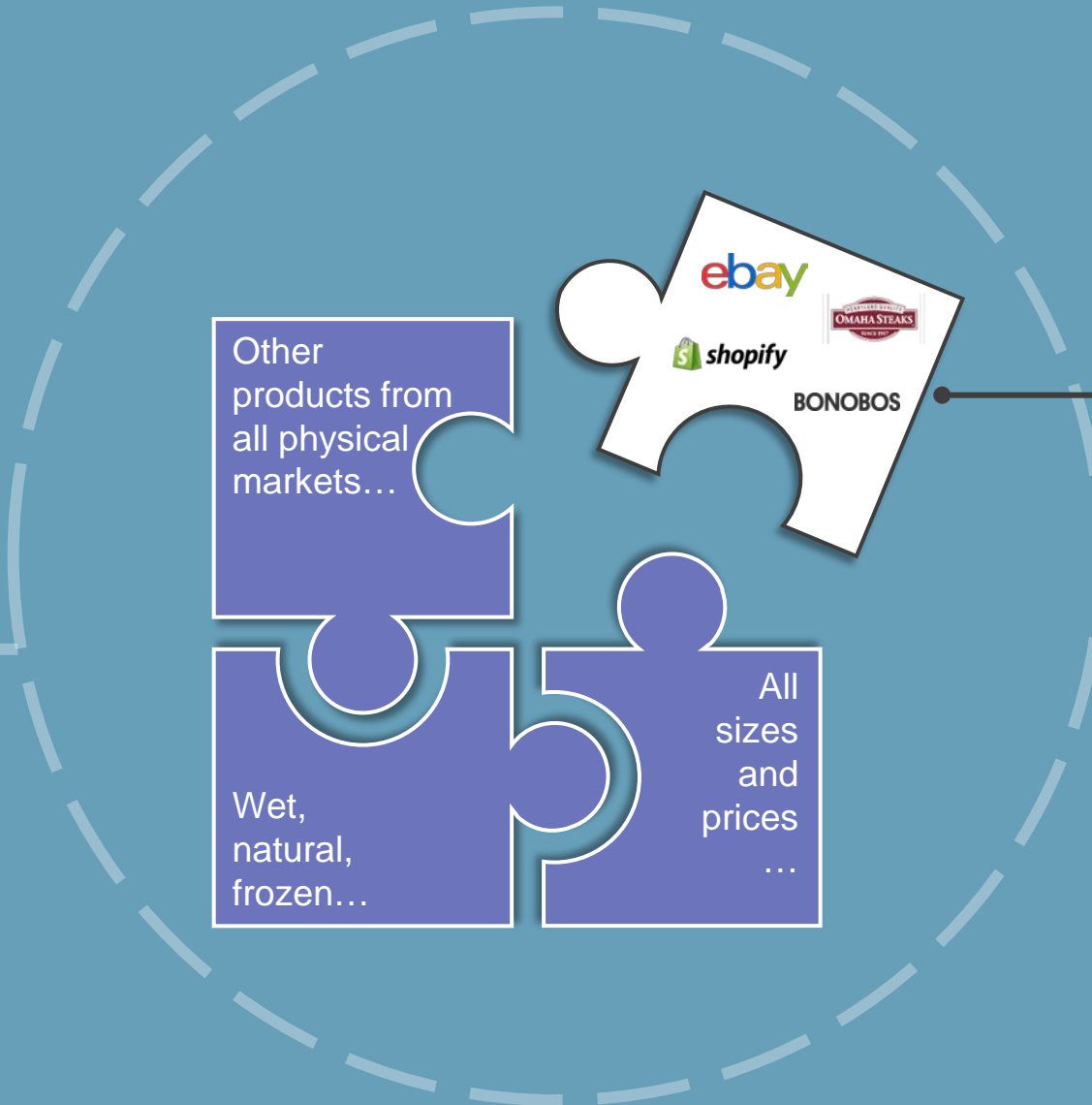
MARKET – In Figures



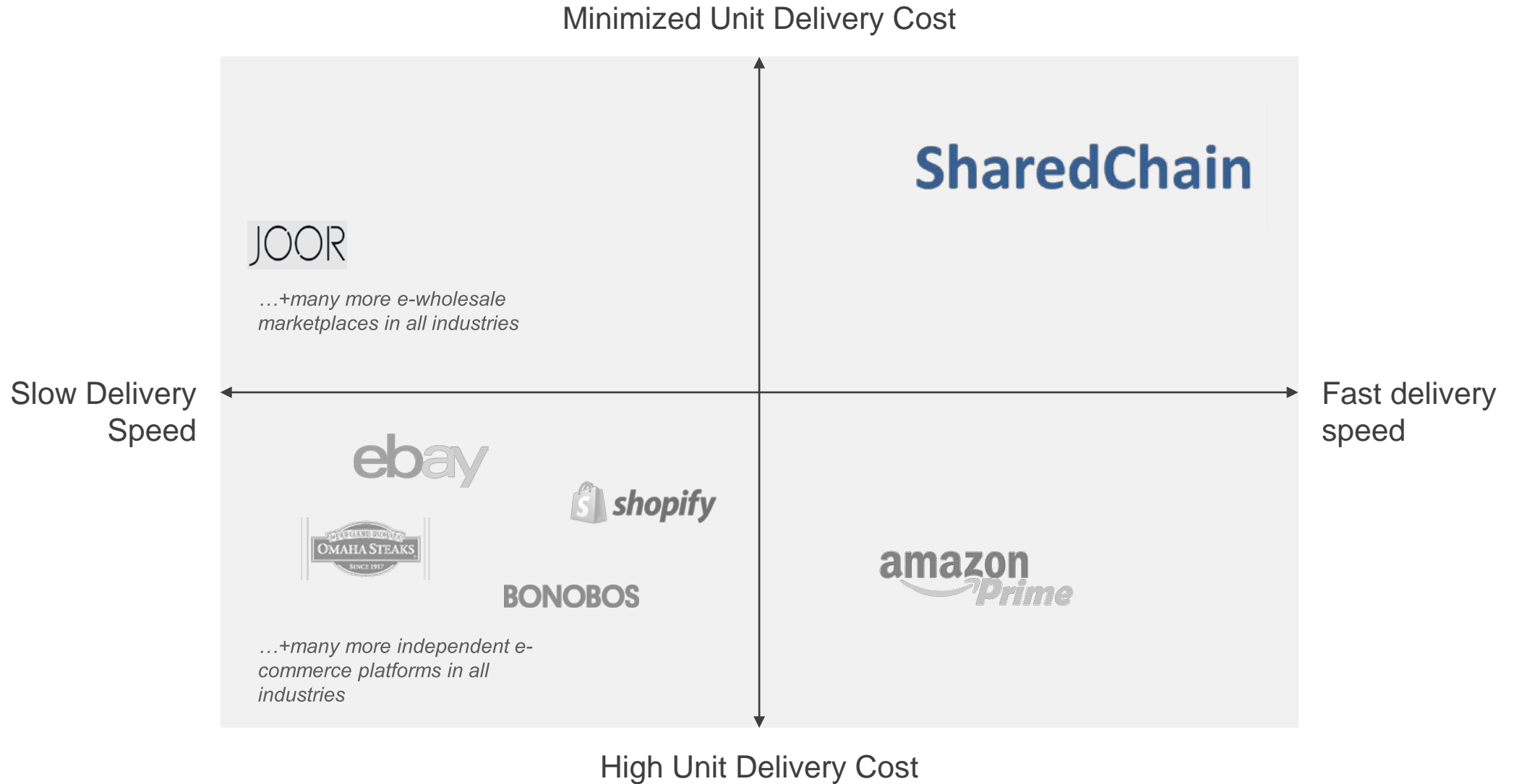
MARKET – In Goods

SharedChain

with high supply chain
efficiency and applicability



COMPETITION

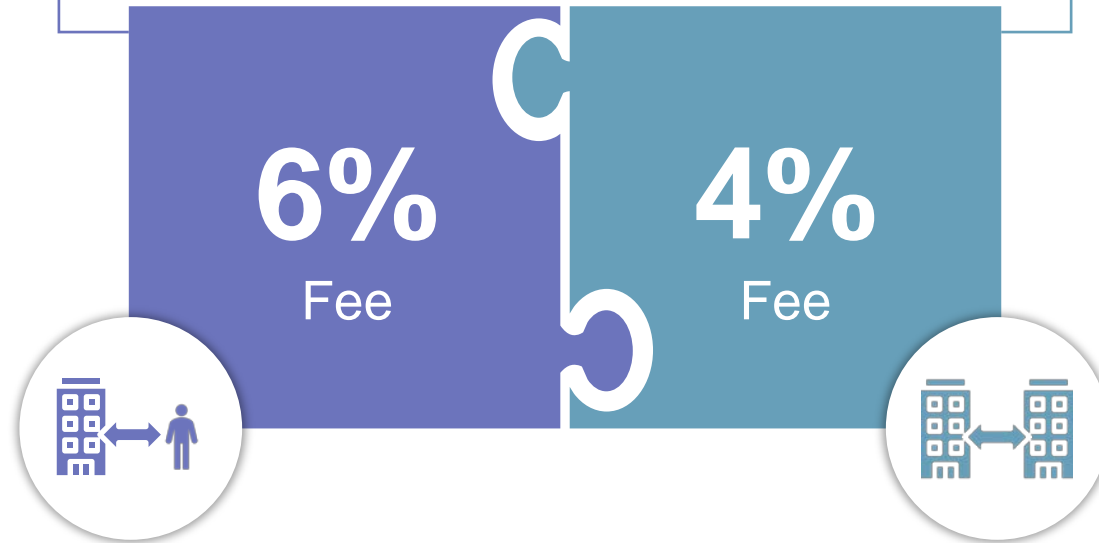


BUSINESS MODEL

B2C e-commerce market

- 50M transactions*
- \$6 average fee / transaction

Fee to sellers, on each transaction



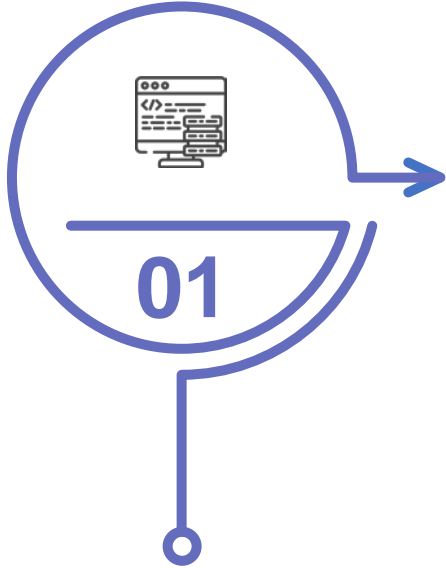
B2B e-commerce market

- 63.5M transactions*
- \$6 average fee / transaction

SharedChain Estimated Revenue in 5 years: \$681M

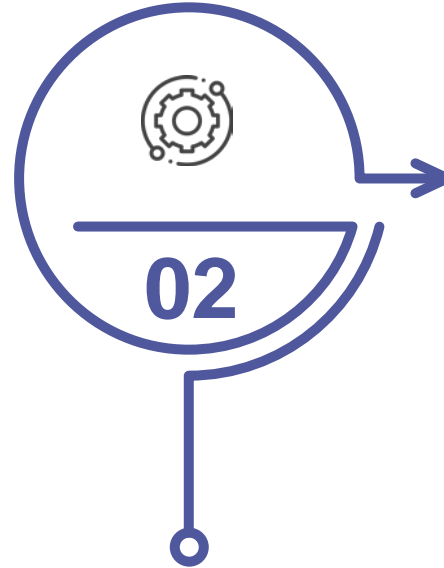
Subscription Fee, Listing Fee, and Connection Fee will also be added!

GO-TO-MARKET STRATEGY



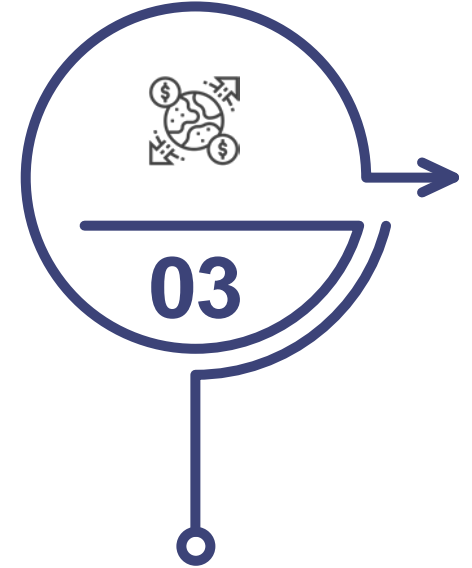
Integration

Easy integration with numerous independent e-commerce platforms, and many Omni-channel retail stores (Sharing customers)



Development

New business & application development (Meats and Vegetables for Small Restaurants, ...)



Expansion

Geographic Expansion (115 US local markets and 500 global local markets)

Strong Supply Chain Technology Sales and Marketing Team Development

INVESTMENT



Investment Need

\$750,000

SEED ROUND

Initial investment
opportunity

(Positive Cash Flow/ Break-even: 17th month)



Investment Purpose

| | |
|---------------------|-------|
| Marketing and Sales | 46.3% |
| Engineering | 42.1% |
| General | 11.6% |



Investment Goal

176,000

TRANSACTIONS ON SHAREDCHAIN

(Revenue over 12 months: \$1.02M)

20% Discount

Safe

\$7M Valuation Cap

THE TEAM



Luke Ho-Hyung Lee

CEO & Founder

Expert in logistic and supply chain, serial international entrepreneur.



Michal Lin

CTO

Data Scientist and IT expert, several projects in e-commerce space. Worked with Microsoft.



Venkatesh Sankaran

Head, Software Dev.

CEO of Saguna Software



Darren Sweet

SC Network Dev. & Sales Manager

Univ. of Phoenix



Jess Parmer / PhD

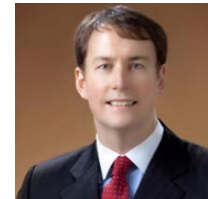
Partner & Mentor



Jordan Wahbeh

VP of Business Strategy

The Wharton School



Patric Monaghan

Advisor, General Counsel

International lawyer.
The Wharton School
MBA



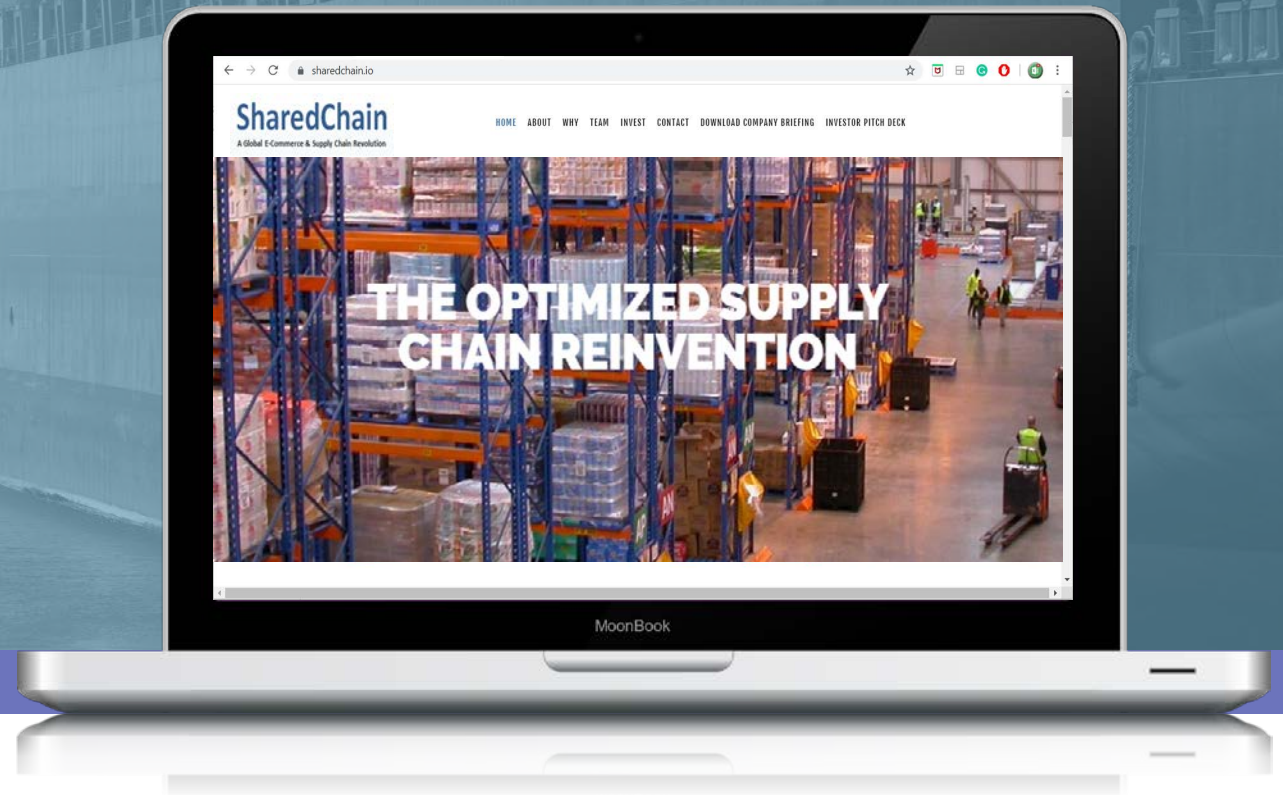
David Gimpelevich

Advisor, B. Development

The Haas School MBA

SharedChain

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