

# Alpha Biz Commerce

Charles Q.

# The Problem



**Location** of business not disclosed



No **comparison**



Transaction is done **offline**



Other sites redirect to **business broker**

# Synergy



# Target Market & Opportunity

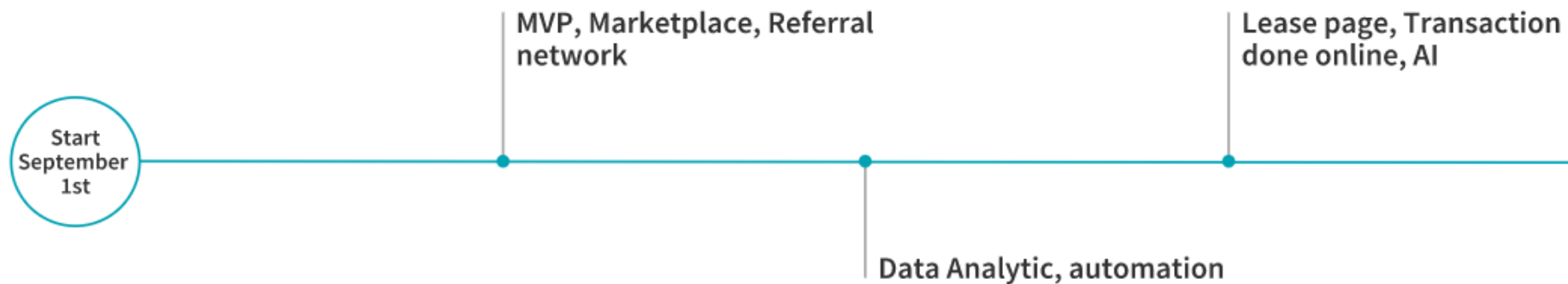


**Trouble in buying or  
selling a business**

# Revenue Model

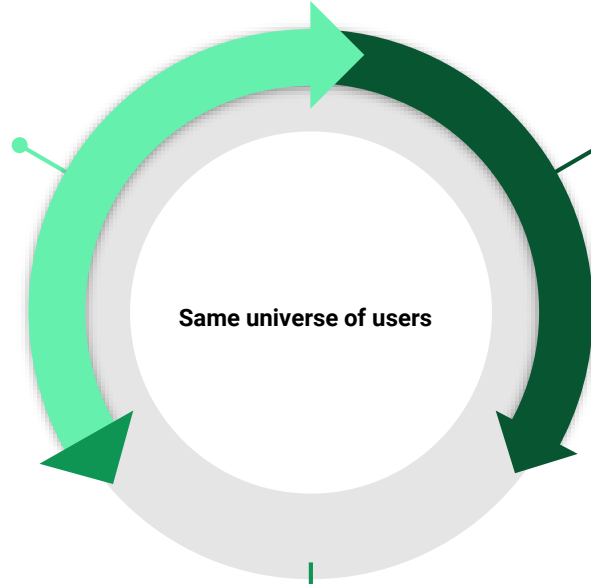
- Listing a business fee
- Transaction fee
- Referral network fee
- Data analytic fee

# Milestones



# Same Universe of Users

- Commercial Real Estate Brokers  
- Seller/Buyer



- Professionals

Lease Page  
Source Provide  
-CRED

- Consumer  
- Seller/Buyer  
- Professionals

<b>Current Model</b>	<b>Alpha Biz Commerce Model</b>
Business Brokers	Lawyers, Accountants, Insurance
	Contractors
	United vested interest to build marketplace
	Force Multiplier



# Initial Growth



## Professionals

3 months- Marketing agents (400+)



## Buyers

Top down approach through our referral network. Attract people through free services.



## Sellers

3 months- MLS/In person networking (200+)

# Team

LANCE WINSLOW



CASPER REEVES



CASIO SHYN



ROSHAN IYNANDA



CHARLES QIN



# Competition

Biz Buy Sell



Loopnet



Legal Zoom

Craigslist

Google

Home Advisor, angie's list, LinkedIn

What we are better in: More informative referral network

# Use of Funds

Build AI



Build Website



Advertising/Marketing

