



UnderRecruited Preps

UnderRecruited Preps connects student-athletes to college coaches and teaches them about the athletic recruiting process.

100,000+ Users

100k Social Media Followers

Francis Kanneh | Founder @ UnderRecruited Preps | Francis@UnderRecruitedPrep.com



The Problem

Why UnderRecruited

1. Every year, thousands of student-athletes come face-to-face with the difficult challenge of athletic recruiting.
2. Other services pressure families into paying ridiculous prices.
3. 8 Million High School athletes. Only 180,000 High School athletes go to the next level each year. Less than 10%.

Solution (1)

SaaS Product designed for coaches, athletes, and parents.

MiQuille Bryant [Back to Profile Summary](#)

Sport: Football **Gender:** Male **School:** Monroe High School
Position: Nickel Back/Outside Linebacker **Grad Year:** 2017 **Location:** Monroe, NC
Sport: (M) Track and Field **Height:** 5'9" **Weight:** 190

ATHLETICS
High school team name: Monroe High School Redhawks
High school coach's information:
Height: 5'9"
Weight: 190
Dominant hand: Right
News/Press links:

PROFILE SUMMARY
ATHLETICS
ACADEMICS
CONTACT INFORMATION

Profile/Resume

PROFILE SUMMARY
ATHLETICS
ACADEMICS
CONTACT INFORMATION
MY STATS
OFFERS
RECRUITING VIDEO
WHAT SCHOOLS ARE SHOWING INTEREST ?

ATHLETICS
High school team name: Monroe High School Redhawks
High school coach's information:
Height: 5'9"
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Information college coaches want to see.

College match?

Division?

Send to 1 or More Schools

How To Use UnderRecruited Preps

CHOOSE SPORT

(W) Basketball

1. SEARCH SCHOOL BY YOUR

SAT ACT

Reading

Math

Enter

2. FILTER BY SCHOOL SIZE

Small(<2000)

Medium(2000-15000)

Large(>15000)

Enter

College matching system that matches student-athletes with colleges academically.

Access to every college in the country. 50,000+ college coaches in the network.



[Login As Staff](#) | [Logout](#)

ACT

SAT

- Home
- Evaluation Tests
- Lessons / Quizzes
- Vocabulary Builder
- Full Length Exams
- Manage Classes
- Personal Information
- Resource Materials

Welcome Francis Kanneh [My Account](#)

Student Dashboard

Course : [ACT](#) [SAT](#)
Date Filter : [All Time Data](#) [This School Year \(July 15 - Present\)](#)

[Checklist](#) [Scores by Concept](#) [Eval Scores](#) [Full Length](#) [Quiz Scores](#) [Words Mastered And Words Missed List](#)

0% completed

Week 1

1. ACT English Warm-Up
2. ACT Math Warm-Up
3. ACT Reading Warm-Up

On average, students can expect to raise their SAT score by 150 points or raise their ACT score by 3 points.

ACT

SAT

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Lessons / Quizzes

00:00:13

Quiz : Plugging in Numbers

Question: 1 of 5

The sum of a number and twice that number is equal to s . In terms of s , which of the following represents the smaller of the two numbers?

A. $3s$

B. $2s$

Targeted lessons focused on each individual section of the ACT & SAT.

ACT

SAT

Home

Evaluation Tests

Lessons / Quizzes

Vocabulary Builder

Full Length Exams

Manage Classes

Personal Information

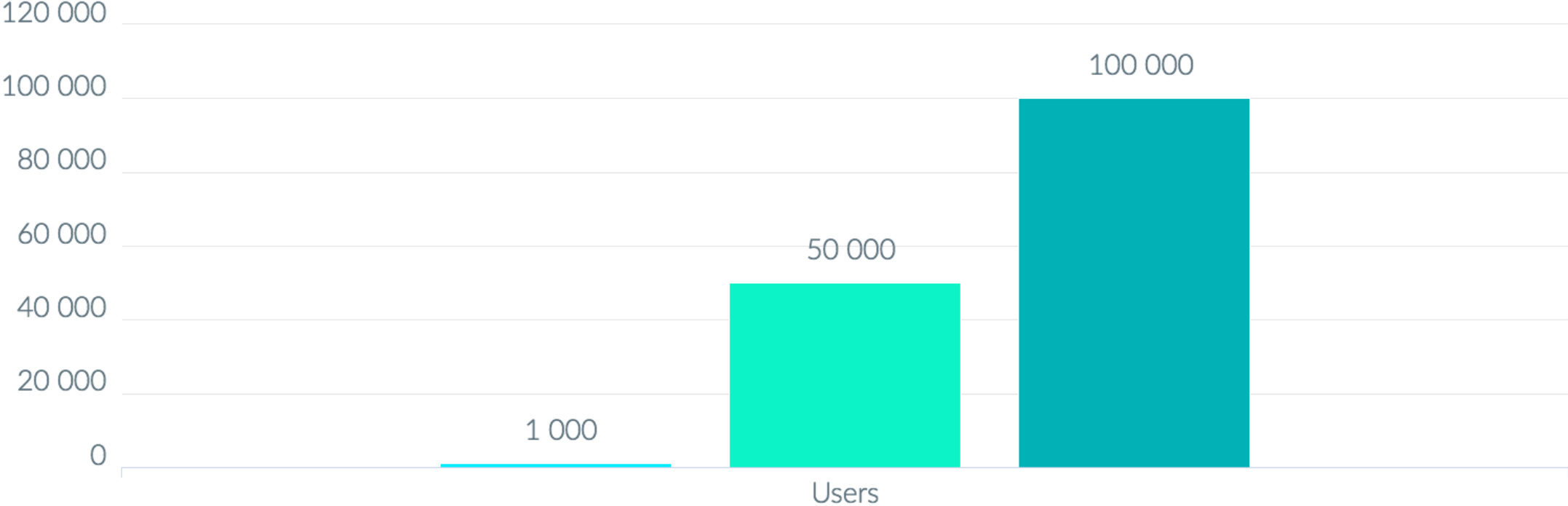
Resource Materials

Full Length Test

Full-Length ACT #1	Raw Score	Test Begins	Test Ends	
English :				
Section 1 (45 minutes)				Start Test
Math :				
Section 1 (60 minutes)				Start Test
Reading :				
Section 1 (35 minutes)				Start Test
Science :				
Section 1 (35 minutes)				Start Test

Full-length practice exams to give students confidence on test day.

Of Users



● January 1st 2017 ● January 28th 2018 ● July 1st 2018



Competition

There are 3 categories in the space

1. Competitors that charge families a lot more (\$2-5,000 typically)
2. Websites that allow you to do a free do it yourself model.
3. We are striking the middle. Providing a freemium membership, \$49/month, and premium package \$2-300.



Business Model (Freemium)



One-time fee (\$250)

\$49.99

USD-Monthly



Team



Francis Kanneh, CEO
Former College Student-Athlete.



Clinton Kunhardt, CTO



Darion Fletcher, Sales
Former College Student-Athlete & College Coach