

Universal eXperience Ventures LLC

Clever, Simple, Attractive &
Smart Multimedia Solutions ...



The problem is

complexity in technology

a lot of functions and screens
you go through, and too many
buttons

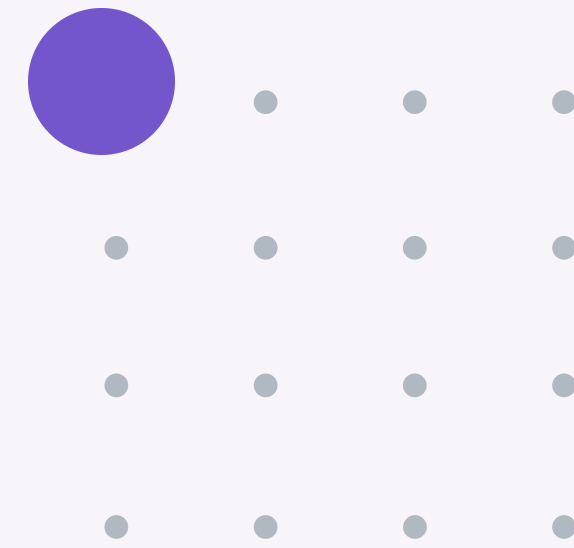
leads to unsafe use of mobile
devices



Simple and easy to use interface

Does not put you at risk while driving

Focus on the road more than something else



The solution





Software
Application for
Your Personal
Mobile Device.



Our mission is to make
driving a safer place
and to protect people
on the road.



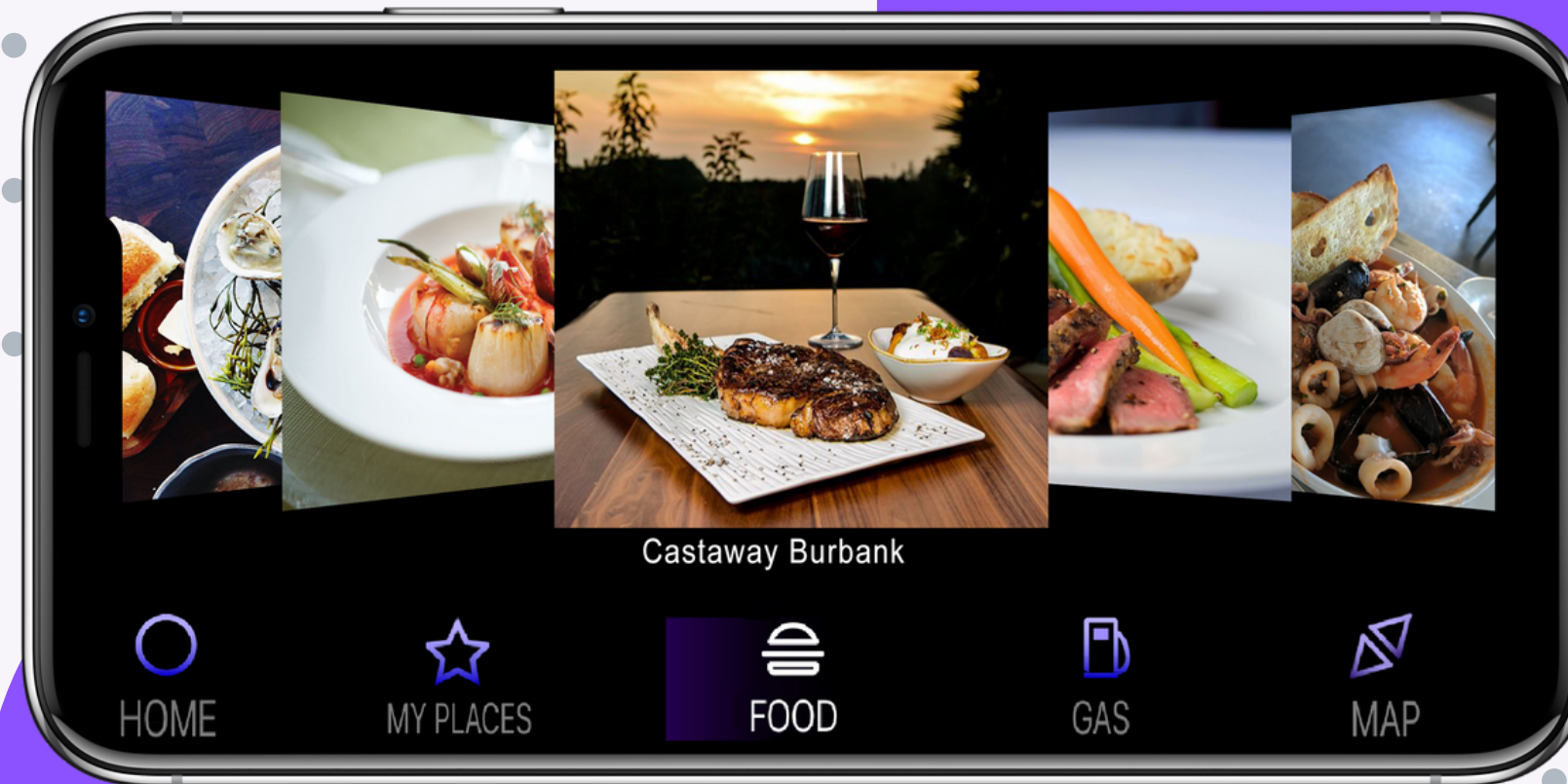
Features

Main features

- Communicate
- Entertain
- Navigate

Premium features

- Personalize
- Parental Mode
- Safety Alerts
(*Patent Pending)





Milestones to conquer

How we plan to evolve the product.

1

Develop the MVP:
Call, Audio &
Navigation

2021

2

Parental Mode and
Incident Reporting

2022

3

Partnerships

2022



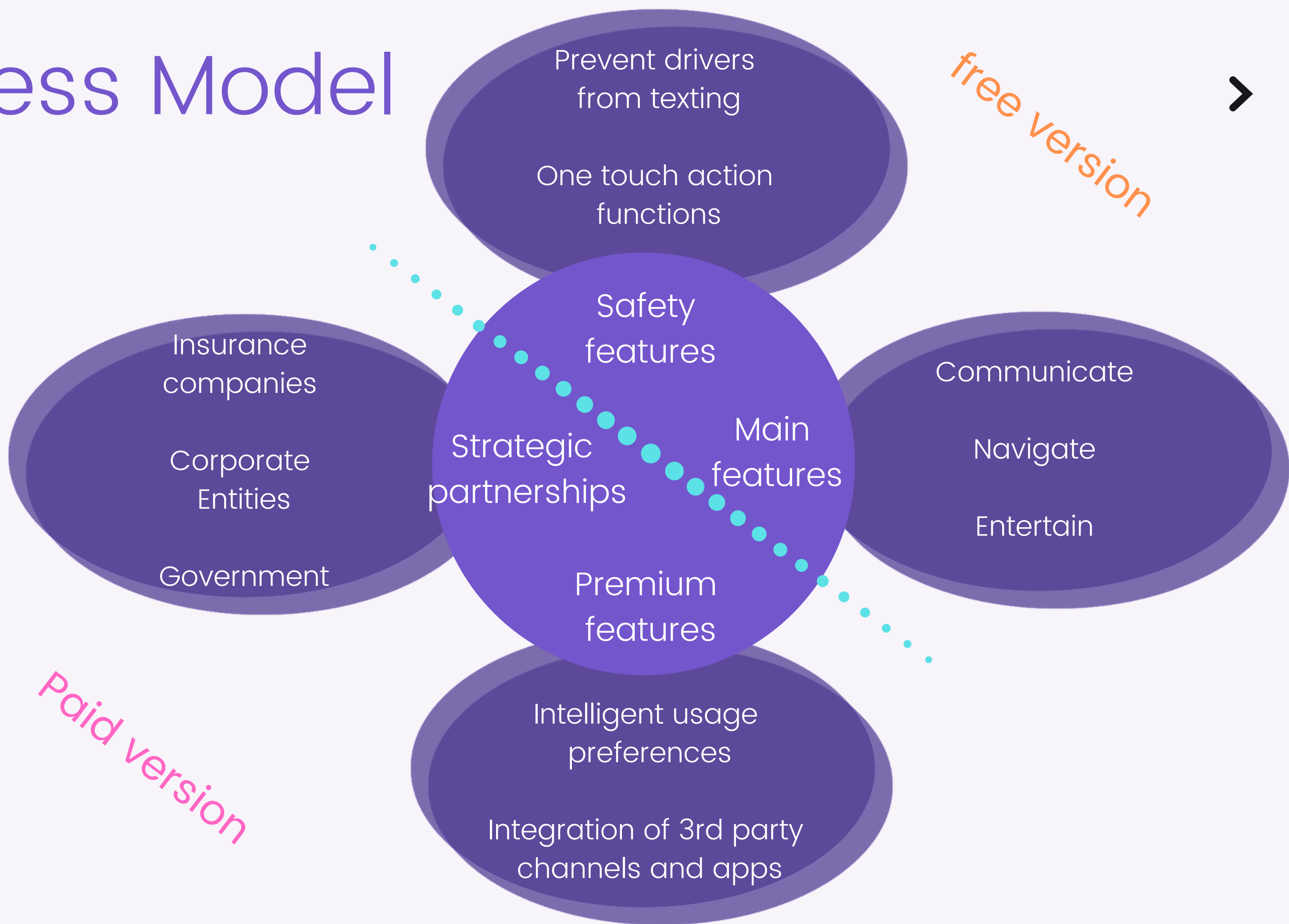
Go To Market



- We target parents of young drivers to get a foothold in the market and gain traction
- Focus marketing on acquiring a substantial user base
- Applying new technology to monetize the premium version



Business Model



User Revenue Model



\$12,000 for Marketing/month

80% for acquisition/month
\$9,600

avg. install \$2.07 (iOS app CPI
in US – \$2.07)

4,637 installs - 1 month

55, 644 installs - 1 year

Paid users - 30%
16,693 users/year

15 % lifetime payments
2,503 users

7% yearly payments
1,168 users

7 % monthly payments
1,168 users

**\$100
lifetime**

**\$60
a year**

**\$5
monthly**

**\$390,460
1st year**

Partnerships Revenue Model



Insurance companies

Paid users - 30%
16,693 users/year

Corporations

7% CTR Insurance
data sharing

1,168
\$100 Avg.
spent/year.

Government

7% CTR for
Gov. initiatives

\$50
a year

3rd Party channels
and apps

7% CTR for apps
from paid users

1,168 users
\$10 Avg.
spent/month.

Miscellaneous

\$315,360
1st year



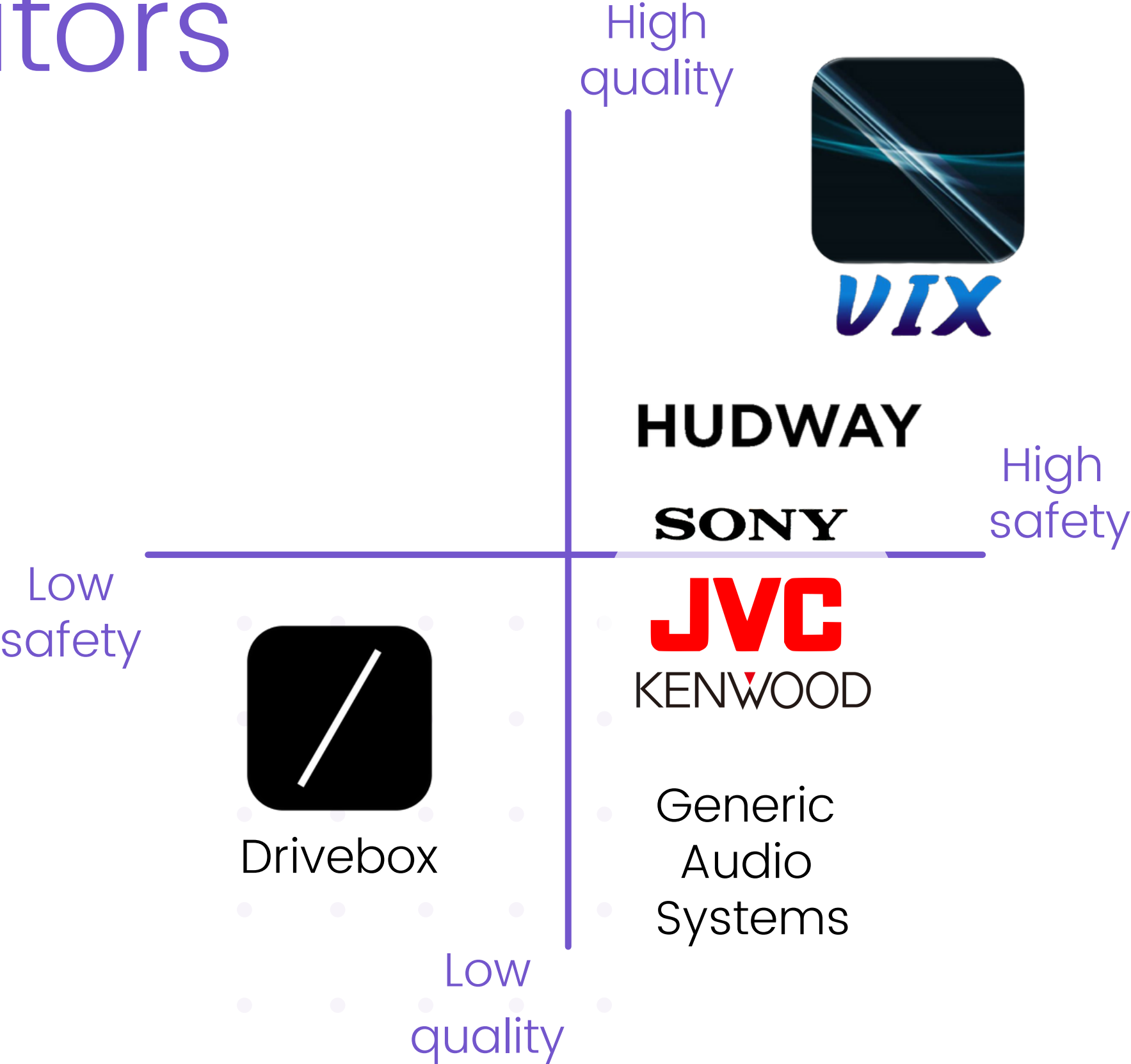
The market

The global in-vehicle infotainment market size is estimated to reach USD 54.8 billion by 2027 from USD 24.3 billion in 2019, at a CAGR of 10.7%

● 54.9 billion by 2027
Obtainable market

● 24.3 billion - 2019
current market

Competitors





Competitive Advantages



Navigation (Offline mapping)

Helps you find your way in the outdoors.

Calling (Easy contact management)

Stop scrolling continuously through your contact list.

Audio (Travel mode)

Continuous listening with radio filtering options.

1

MVP Launch

Q1 -Q2 2022

2

Premium Features

Q3 2022

3

Tablet premium
version

Q4 2022

4

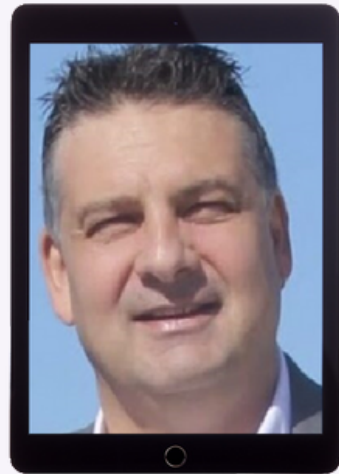
Strategic Partnerships

Q1 2023

Future Roadmap



Managment Team & Advisors



Ivo Georgiev
CEO & Founder



George Emilov
Product Manager @ Cisco



Nicky Nikolaev
CMO & Co-Founder



Valeri Nenov
Adjunct Professor (retired),
Neurosurgery @ UCLA



Yana Kotseva
VP Business Development & Co-Founder



Val Babadjov
Lead Investor, Chairman of the Board and
President @ VideoEngager, DBA LeadSecure



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