RentPae

A New Way To Pay For Living

ANANT FINANCIAL

IMPROVE FINANCES, BETTER LIVES

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Who are we?

Buy Now Pay Later

afterpay affirm Klarna.

RentPae

Rent Now Pay Later

A solution to pay rent in Installments
Replace Cards with a click for Rent Payments
Provide a SaaS platform to manage properties

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Rent Problems

Income Pay Period

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Rental Payments

40% Renters
(based on Stout report)

Low / Average Income Population experience deposits & rental shortfall

5.2 Million Household

Lost MoneyFraud / Scam.
Immigrant rental and Tenant Screening obstacles, liability& lease violations.

High Interchange Fee and Transaction Cost

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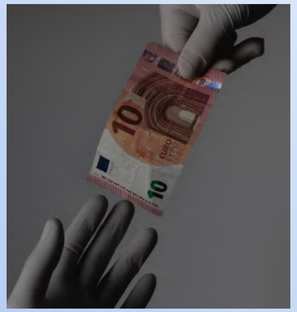
RentPae Solution

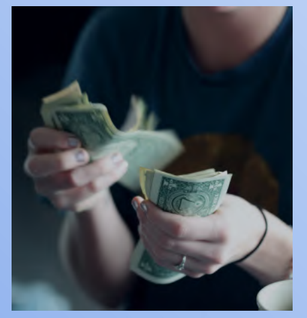
Pay as you Live
Installments to pay as you get paid

Lower tenant attrition build retention



Financial Hardship
14 days Grace period

No Overdraft
No Late Fees,
No Hidden Charges



Improve Cash Flow for renters and landlords

Business Model

TENANTS

Tenants Payback Schedule

Weekly **Bi-weekly**

Tenants Apply for Rental Product

Fee 1-3% on monthly Rent

Tenants Apply for Deposits

Lease Period in Months	Max Installment Period	Credit Fee Monthly
6M - 12M	16 weeks	1-3%
12M or More	24 weeks	1-3%

LANDLORD/PROPERTY MANAGER

Property Management Portal

No. of Units	Subscription
Up to 30	Freemium
30 -100	$9.99/ Month
More than 100	Lets have a Call

Tenant Onboarding (Complete)	***$24.99***
ID Verification (ID, Biometrics)	***$9.99***
Tenant Screening (Credit Report, Background Screening)	***$18.99***

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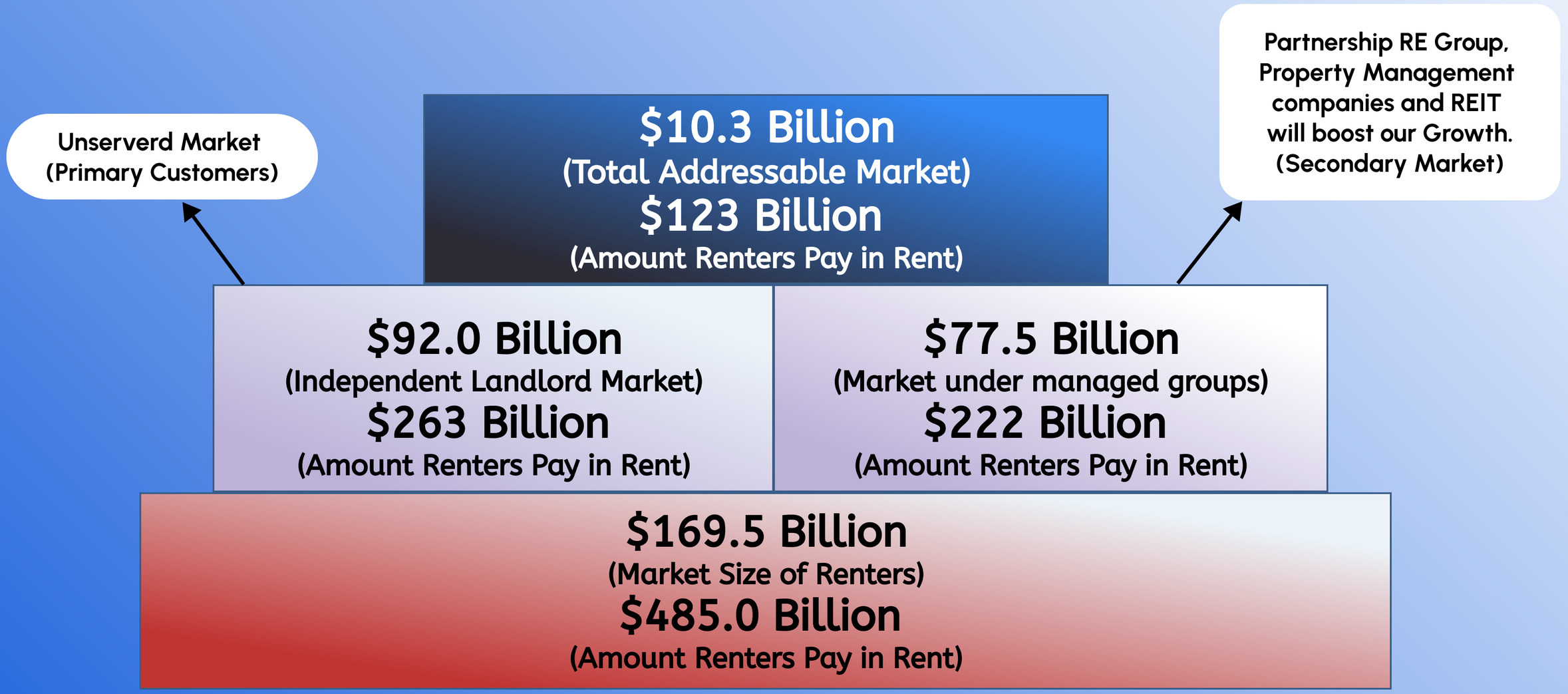
Market Size



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GO TO MARKET PLAN

Customer Acquisition & Marketing

- Utilize Rental Listing Platforms to market product.
- Robust SEO, Email / Gorilla Marketing, Social Media Ads & Campaigns
- Educational Videos via YouTube Channels, Snapchat & TikTok

Independent Landlord Freemium Platform & Strategic Partnerships

- Freemium management property portal with Tenant Screening services
- Partner with Property Management, Real Estate Rental, Co-space rental companies to offer RentPae as payment option and offer other services required

Incentive & Reward Program

- Encourage lease incentives through concessions from Landlords (i.e. discount for early renewal, new tenant referrals)
- Landlords to provide cash rewards vs lower net rents to keep property values optimal (i.e. impacts to net income and Cap rates)
- Engage in direct & sponsored events / programs

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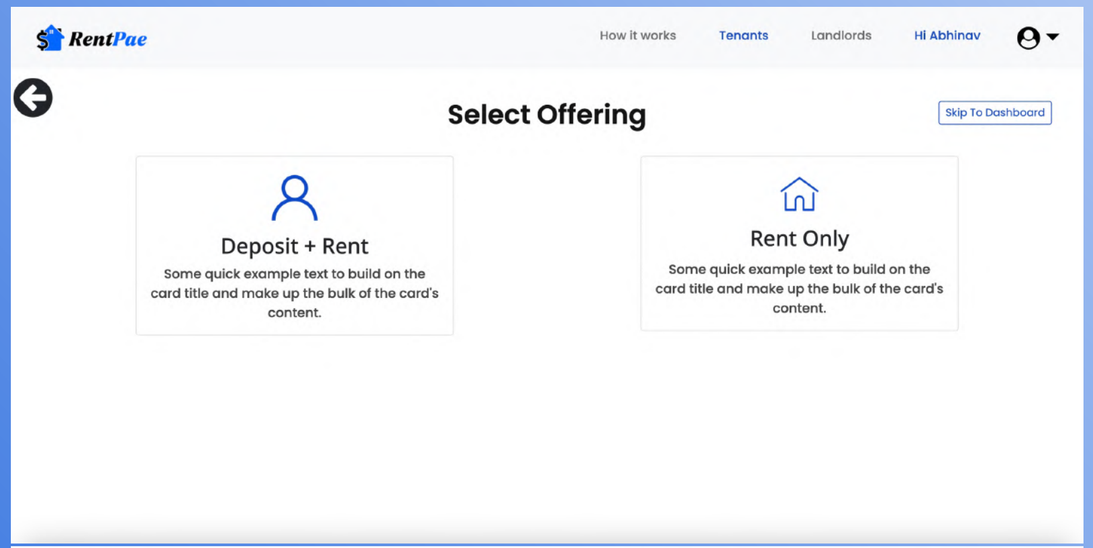
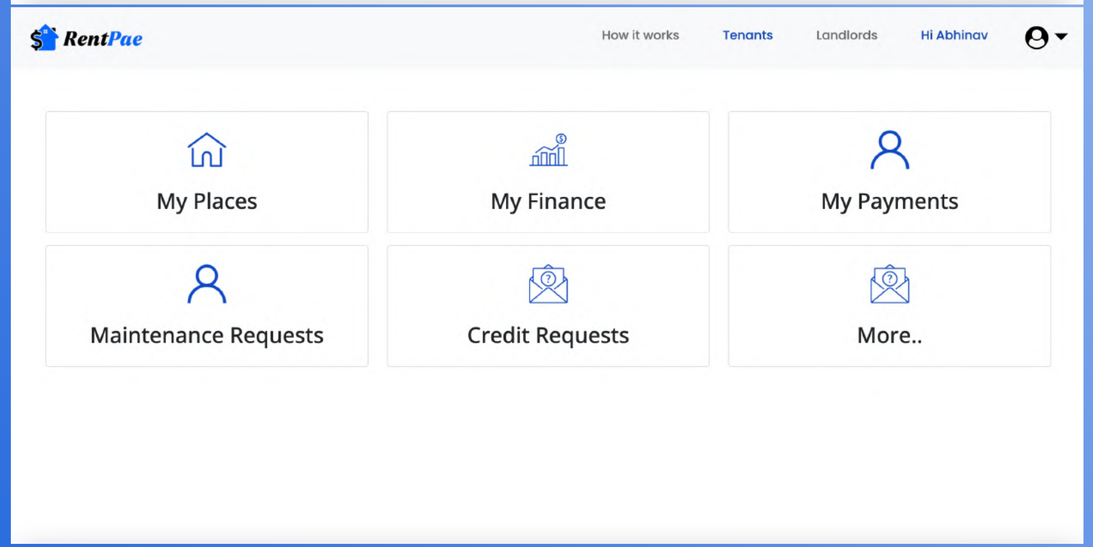
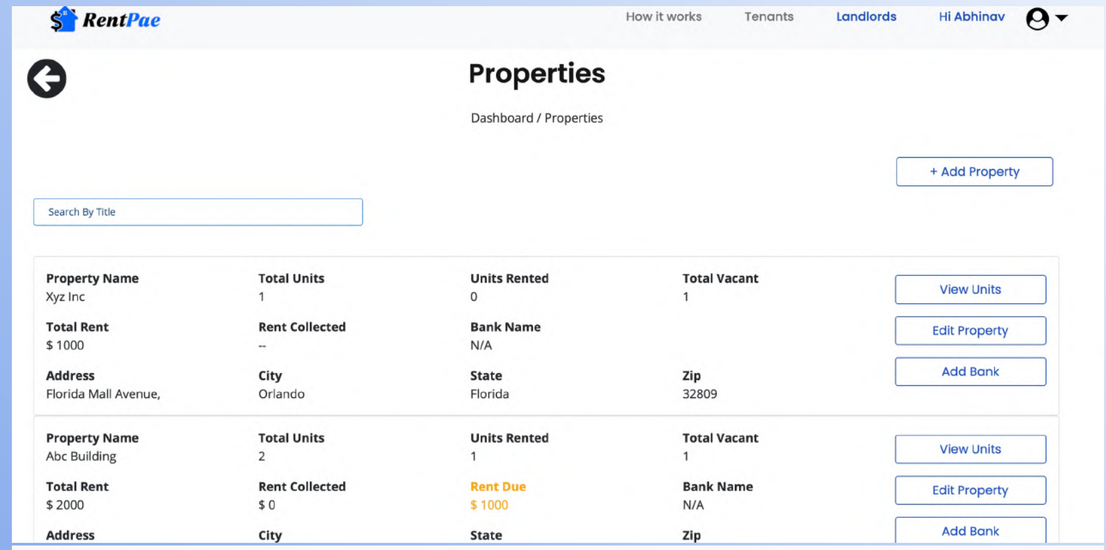
Product (First Look)

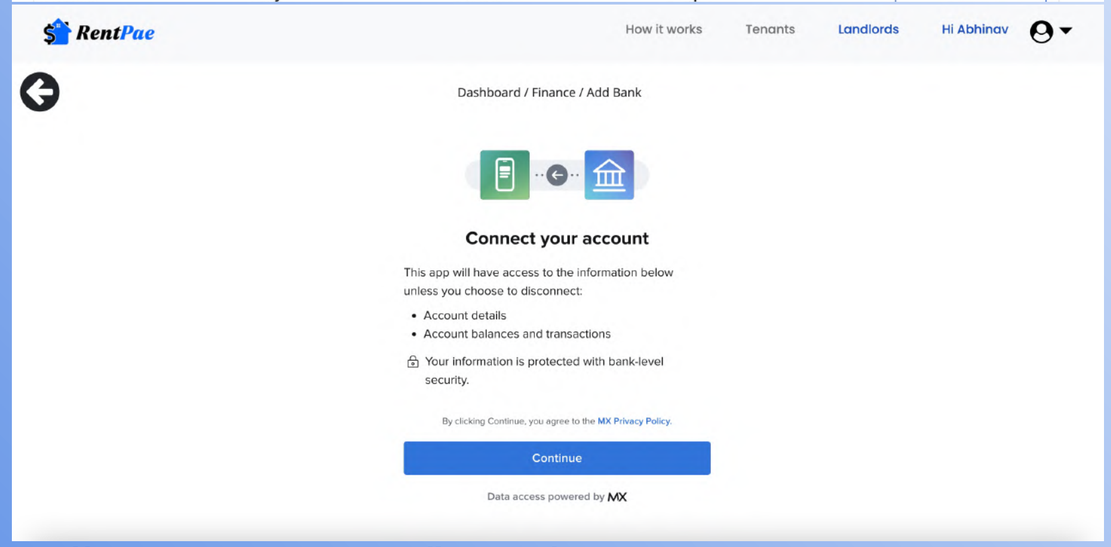
Tenant Platform





Landlord Platform





Reference Demo Link : https://test.rentpae.com/home/rentpae

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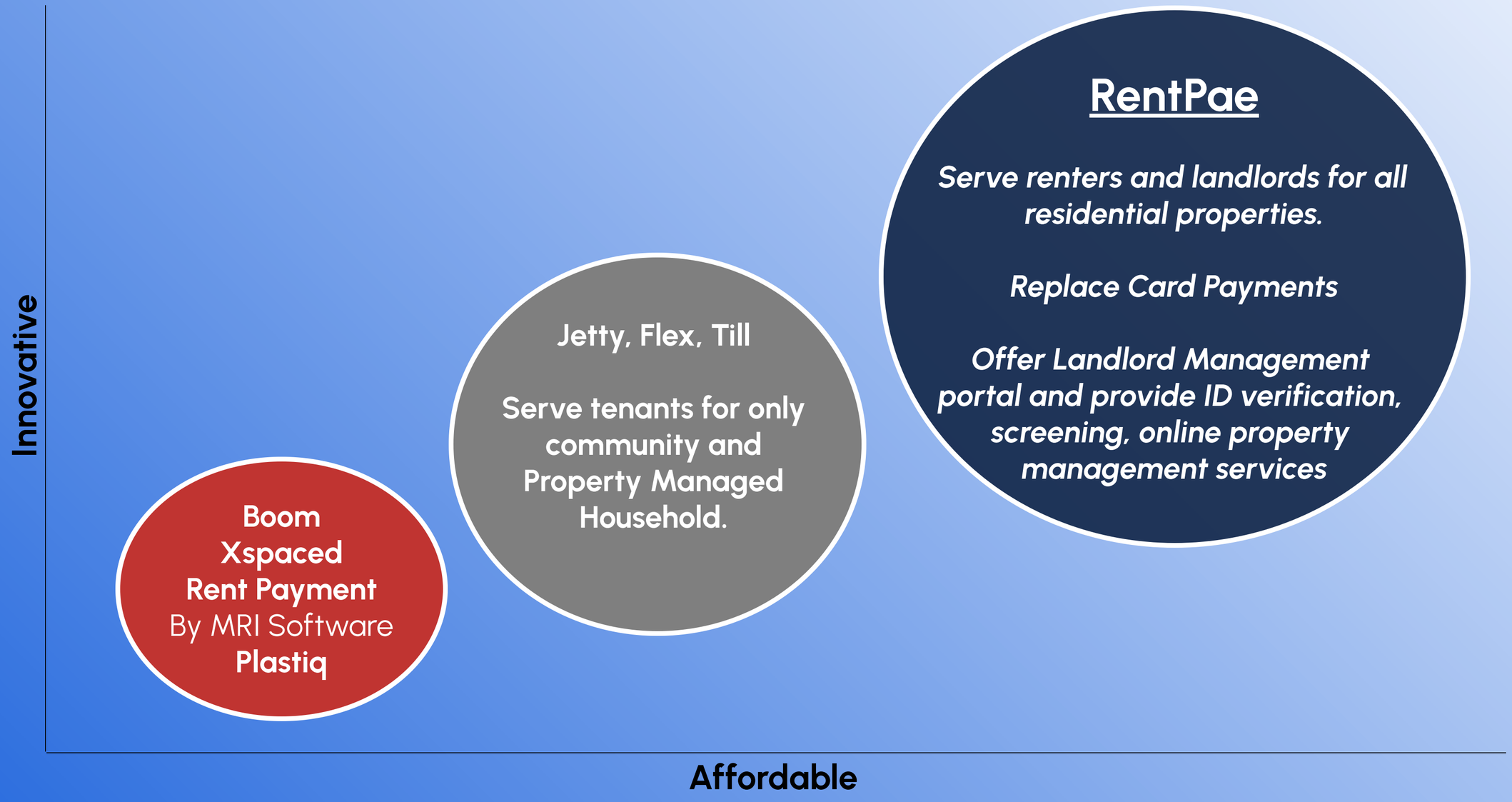
What Sets Us Apart



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Leadership

We are a team of 8 people. Below are key members and 3 developers are offshore for building platform

Abhinav Jain
Founder& CEO

- Experience working on Buy-Out and acquisition of a Tech company and Lead overall operations of e-publishing business.
- In-depth educational background CTP, MSFRM,MCOM,FMVA, PhD IT (enrolled)
- 7+ years experience in multiple industry with focus on financial & technology matters.

Matt Goldberg
General Counsel

- Former General Counsel of ServiceSource Intl. (NASDAQ SREV)
- Former Gunderson Dettmer Corporate attorney
- Silicon Valley legal veteran with 18+ years of experience with high growth companies

SarveshPancholi
Chief Marketing & Security Officer

- Successful exit at age 19, SCHOOL SECURITY (Ethical Hacking & Admin Service
- Keynote speaker in Universities in India for Digital Marketing and CEO (DIGIHAKK)
- 8+ years exp. in marketing strategy building for brands and Startups.

Benjamin Saul
Advisor (Strategy & Risk)

- Experienced Fintech Attorney and Currently a Shareholder of Financial Technology Division of Greenberg Traurig.
- Represented Banks, FI in legal matters with 20+ years of experience in finance industry.
- Fintech Advisor/ Mentor -Plug & Play Accelerator

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Thank You

Invest in Us

RentPae

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